



**FISHING TACKLE  
CATALOGUE  
2 0 2 1**

**[www.nomuralures.com](http://www.nomuralures.com)**



# THAT'S NOMURA

Dear Angler,  
Welcome to Nomura World. ●

Since this project was born, our whole team has worked, and is still working with a simple but fundamental shared goal: to imagine and create products designed to improve your experience linked to the passion that unites us, that is spinning both in fresh water and at sea.

To do this, we are constantly engaged in the continuous research of the best materials and in the development of new technologies able to offer the best quality that every fisherman wants.

We hope that our equipment will inspire in you all the passion we have dedicated to our creations.

Each product has been subjected to sophisticated and rigorous tests, both in the laboratory and in the field, and is the result of a team work which, starting from Japan, the place in which this project originated, gradually crossed the

borders of the country of the rising sun and currently makes use of numerous feedbacks and contributions from all over the world, to be able to respond promptly to the needs of the different techniques that have developed or that are born every day. Try them yourself and you'll see that, even in the most challenging fishing spots, or in extreme conditions, our products will amaze you, sometimes making the difference.

For all of us on the Team, this catalogue represents a starting point from which to start, year after year, to continue developing our experience in the sector and make the fisherman proud to use our products and be part of our project.

Now you only have to go fishing...  
Nomura...catch for sure!



**A true uncompromising war machine, compact, light but at the same time reliable and salt-proof, designed primarily for slow pitching and also for trolling with live bait using braid lines. Soft micrometric lever clutch with gradual release of the spool. Left handle.**

# SENSHI SP

## *SLOW PITCH L*

**NEW**

SENSHI 30 L

SENSHI 40 L

**MAX DRAG UP TO 25KG**



### FEATURES

- Heavy duty one-piece alu frame
- Stainless steel gears - helical cut
- 9+2 sealed SS bearings system
- Advanced double infinite antireverse
- Dual drag system with carbon plates
- Cool forged aluminium spool
- Lightened metal fighting handle
- EVA round reinforced knob



**TOTAL SALTWATER TREATMENT**

CODE	SIZE	WEIGHT	RATIO	CAPACITY	EUR
NM19950030	30L	435 g	5.3:1	PE/m 3/400 4/300	
NM19950040	40L	458 g	5.3:1	PE/m 4/400 5/300	

FIND MORE ON



REELS

Someone of Nomura Pro Team has called it the Saltwater King. Why? Because of its perfect watertightness and amazing reliability in harsh marine conditions. Our new Aichi SW features the latest Japanese technologies and cutting-edge components, a perfect candidate to become your steady partner in the most challenging marine sessions.



**MAX DRAG UP TO 23KG**

## 総防水 愛知 **AICHISW** full saltwater treatment

### FEATURES:

- 11+1 Japanese SS bearings system
- Carbon washers drag
- Full metal construction
- Total waterproof sealings
- Stainless steel shaft and drive gear
- 2 ball bearings spool balance system
- Micro pitch drag adjustment
- Oversized drag carbon washers
- Antireturn bail System
- One way clutch with no-reverse lever



CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10511245	4500	512 g	5.3:1	1 aluminium	mm/m 0.35/170 0.40/130	
NM10511255	5500	544 g	5.3:1	1 aluminium	mm/m 0.35/210 0.40/160	
NM10511265	6500	650 g	5.1:1	1 aluminium	mm/m 0.40/250 0.45/190	
NM10511275	7500	660 g	5.1:1	1 aluminium	mm/m 0.40/280 0.45/240	



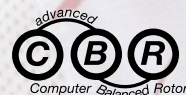
# HIRO-MAR

REELS



## CARBO DRAG Total SW Treatment

New series of reels dedicated to medium-heavy spinning in the sea but which are also ideal for use in freshwater. Made with body and rotor in graphite and high resistance carbon, they are supplied with 6 stainless steel ball bearings, sealed on the two faces, 1 roller bearing also made of steel necessary for infinite anti-reverse control. Machined aluminum handle with rubber-cork knob, aluminum spool with "V"-shaped upper edge to facilitate the exit of the line, anti-twist line guide roller and tubular aluminum bail arm. Perfect with the use of braid.



CODE	SIZE	WEIGHT	RATIO	CAPACITY	EUR
NM10350730	30	285 g	5.1:1	mm/m 0.24/300 0.28/200 0.33/150	
NM10350740	40	297 g	5.1:1	mm/m 0.28/270 0.33/200 0.37/160	
NM10350750	50	416 g	5.1:1	mm/m 0.37/235 0.40/200 0.43/165	
NM10350760	60	428 g	5.1:1	mm/m 0.40/240 0.43/210 0.47/175	

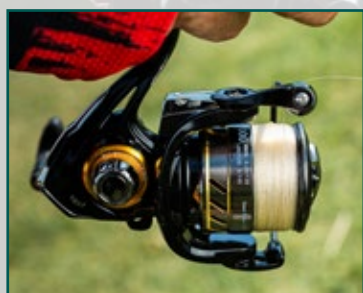
FIND MORE ON



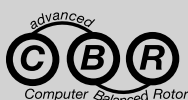


**A real ace card that contains the latest technologies in terms of construction, materials and attention to detail. Lightweight body, oversized bail arm, lightened aluminum spool, ergonomic knob that facilitates grip, turned aluminum handle.**

**The 5.0:1 gear ratio makes it ideal for becoming an all-around fishing companion to always have on hand to deal with different situations.**



CODE	SIZE	WEIGHT	RATIO	CAPACITY	EUR
NM10721020	2000	248g	5.0:1	mm/m 0.23/130	
NM10721030	3000	253g	5.0:1	mm/m 0.25/130	
NM10721040	4000	289g	5.0:1	mm/m 0.28/120	
NM10721050	5000	300g	5.0:1	mm/m 0.30/130	



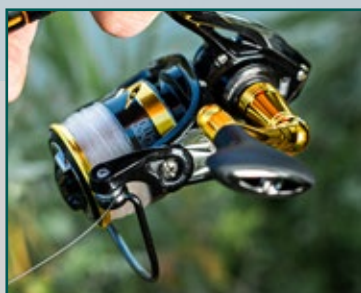


# SU·MO 相撲

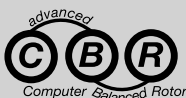
HI-SPEED RATIO

**NEW**

This reel has been designed with extreme care and attention to detail. Super light body to improve the balance and comfort of the fisherman, elegant look, turned aluminum handle, oversized bail arm and a fast recovery ratio (6.2:1) are the main features of this machine designed to deal with all those situations in which it needs to quickly recover the artificial, as for example in the search of the Asps or of all those fish that are sensitive to rather rapid retrieves. Excellent for fishing with top water lure (wtd and popper) and with metal jig.



CODE	SIZE	WEIGHT	RATIO	CAPACITY	EUR
NM10710720	2000	266g	6.2:1	mm/m 0.20/130	
NM10710730	3000	269g	6.2:1	mm/m 0.23/130	
NM10710740	4000	320g	6.2:1	mm/m 0.28/120	
NM10710750	5000	323g	6.2:1	mm/m 0.30/130	





# HIRO

## ALU

metal framed

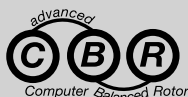
The so-called "perfect machine": top-of-the-range gears perfectly assembled with maniac precision in a lightweight, strong aluminum alloy body. Hiro Alu represents the vanguard of spinning reels: a matt all black design with glossy inserts, ultra-lightweight full-machined handle, ergonomic hollow knob with ball bearing and lightened by two rows of holes. The rotor is super light as well as the aluminum spool equipped with anti-rotation system for the braid. The bail arm is oversized to withstand thousands of throws. With 10 Japanese ball bearings and an infinite anti-return bearing, it represents the top of the latest generation of Nomura reels.



### FEATURES:

- Special metal framed body
- aluminium spool with anti turn braid stripe
- spare graphite spool
- 10+1 Japanese bearings system
- one way clutch
- anti twist power roller
- oversized bail arm
- advanced computer balanced rotor
- full metal machined handle
- full metal round lightened knob

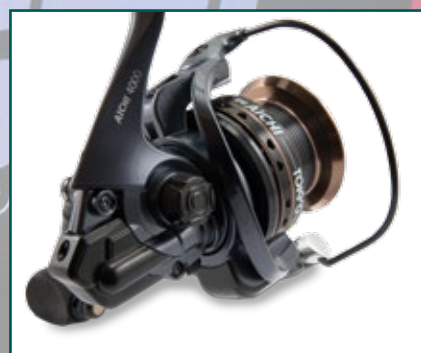
CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10311110	10	248 g	5.1:1	1 graphite	mm/m 0.17/200 0.19/160	
NM10311120	20	257 g	5.1:1	1 graphite	mm/m 0.19/170 0.21/140	
NM10311130	30	299 g	5.1:1	1 graphite	mm/m 0.21/200 0.22/160	
NM10311140	40	313 g	5.1:1	1 graphite	mm/m 0.22/180 0.25/150	
NM10311150	50	412 g	5.1:1	1 graphite	mm/m 0.29/185 0.31/160	
NM10311160	60	422 g	5.1:1	1 graphite	mm/m 0.31/175 0.33/150	





## SPECIAL MASTER

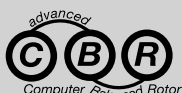
REELS



The innovation presented by this series is represented by the aluminum spool whose large dimensions make possible to cast lures of any type at great distances. The excellent quality mechanics is extremely smooth thanks to the 8+1 shielded stainless steel bearings, which make all the gears contained in the Durawall graphite body work perfectly. The drag is one of the strengths of Tokyo, as it is made with extremely wide disks, able to disperse the heat generated by rubbing and with the possibility of being adjusted in a micrometric way. Available in sizes 3000 and 4000.



CODE	SIZE	WEIGHT	RATIO	CAPACITY	EUR
NM10520730	30	320 g	5.5:1	mm/m 0.25/265 0.30/185	
NM10520740	40	340 g	5.5:1	mm/m 0.30/230 0.35/170	





At the first turns of the handle Hiro Pro gives an immediate sensation of smoothness and power. The fluidity is far above the norm for reels of this category and is guaranteed by 9 + 1 stainless steel bearings that make all the gears work perfectly. The hardened graphite body determines the lightness necessary to be able to combine them according to the size with all the various types of spinning rods. Spool and handle are in machined solid aluminum, the drag is precise and easily adjustable, comes with a spare graphite spool.

## FIXED SCREW HANDLE SYSTEM

CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10341010	10	258 g	5.1:1	1 graphite	mm/m 0.16/200 0.18/160 0.20/125	
NM10341020	20	264 g	5.1:1	1 graphite	mm/m 0.18/170 0.20/140 0.22/120	
NM10341030	30	271 g	5.1:1	1 graphite	mm/m 0.24/300 0.28/200 0.33/150	
NM10341040	40	278 g	5.1:1	1 graphite	mm/m 0.28/270 0.33/200 0.37/160	
NM10341050	50	373 g	5.1:1	1 graphite	mm/m 0.37/235 0.40/200 0.43/165	
NM10341060	60	386 g	5.1:1	1 graphite	mm/m 0.40/240 0.43/210 0.47/175	





# KANJI 漢字 F.W.

## metal framed

Nomura engineers designed this little masterpiece as a perfect allrounder.

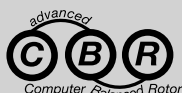
The special shape with lightened inserts increases ergonomics and usability of the reel.

The attractive look is combined with hi-end features: 12 steel ball bearings, machined aluminum lightened handle, micrometric high precision drag, 1 forged aluminum spool and 2 graphite spare spools. We already said it... Kanji FW is a little masterpiece.

Available from sizes 1000 to 6000, only front drag series, all made with ergonomic rubber soft-touch knob.



CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10801210	1000	251 g	5.1:1	2 graphite	mm/m 0.18/215 0.20/125 0.25/110	
NM10801220	2000	253 g	5.1:1	2 graphite	mm/m 0.18/240 0.20/195 0.25/125	
NM10801230	3000	279 g	5.1:1	2 graphite	mm/m 0.25/245 0.30/170 0.35/125	
NM10801240	4000	294 g	5.1:1	2 graphite	mm/m 0.30/195 0.35/145 0.40/110	
NM10801250	5000	394 g	5.1:1	2 graphite	mm/m 0.35/275 0.40/210 0.50/135	
NM10801260	6000	407 g	5.1:1	2 graphite	mm/m 0.45/195 0.50/155 0.60/110	



FIND MORE ON





# AIKO CLUB

## LIMITED EDITION FD

高度なスピニングシリーズ | 限定版



Spare standard handle provided

limited availability item  
数量限定アイテム

### HI-SPEED RATIO

CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10221110	1000	250 g	6.3:1	1 graphite	mm/m 0.18/235 0.20/195	
NM10221120	2000	260 g	6.3:1	1 graphite	mm/m 0.18/285 0.20/230	
NM10221130	3000	290 g	6.3:1	1 graphite	mm/m 0.25/215 0.30/150	
NM10221140	4000	310 g	6.3:1	1 graphite	mm/m 0.30/175 0.35/130	



This brand new spinning reel belonging to Nomura Aiko series encloses all the secrets of Aiko DH, attractive design with sober and classic colors. This version maintains the high speed gear ratio 6.3:1, lightened body, lightened aluminum spool with two rows of holes, double handle molded in light and strong alloy with two soft touch rubber knobs. It is equipped with 11 Japanese long life ball bearings + one way clutch anti reverse ball bearing. With strong and precise shielded drag it comes with a thick bail arm to be stronger during a lifetime of cast.

Anti Twist **Power Roller**

**OVERSIZED**  
POWER BAIL

**11** + 1 JAPANESE  
BEARINGS  
SYSTEM  
stainless steel

ONE WAY  
CLUTCH

advanced  
**C B R**  
Computer Balanced Rotor

# AIKO DH

## DOUBLE HANDLE FD

高度なスピニングシリーズ

Very attractive design and a pairing of colors really exclusive and modern: Aiko DH it is the result of the current Japanese cutting edge technology. Created with the most modern 3D graphic softwares to clear any friction inside its light weighted body, it is built with really strong materials to avoid any vibration. The special aluminium alloy double handle, which is the main element of this innovative reel, gives this tool an incredible balance. Aiko DH features hi-speed ratio 6.3:1, 8 Japanese shielded bearings + one way clutch unidirectional bearing. Both the rotor and the aluminum spool are lightened as well as the handle equipped with two soft touch rubber knobs.

### HI-SPEED RATIO

CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10210910	1000	250 g	6.3:1	1 graphite	mm/m 0.18/235 0.20/195	
NM10210920	2000	260 g	6.3:1	1 graphite	mm/m 0.18/285 0.20/230	
NM10210930	3000	290 g	6.3:1	1 graphite	mm/m 0.25/215 0.30/150	
NM10210940	4000	310 g	6.3:1	1 graphite	mm/m 0.30/175 0.35/130	



Spare standard handle provided

Anti Twist **Power Roller**

**OVERSIZED**  
POWER BAIL

**8** + 1 JAPANESE  
BEARINGS  
SYSTEM  
stainless steel

ONE WAY  
CLUTCH

advanced  
**C B R**  
Computer Balanced Rotor

# 黒のKURO

## >PRO<

上級レベル

The Nomura best seller is renewed with top-of-the-range features.

The new "Pro" series is made of hardened graphite and features a special last generation lightened rotor that ensures stability and fluidity of rotation. The spooling is perfect thanks to the Worm Shaft system. Smoothness is guaranteed by 8 screened stainless steel bearings and a roller bearing which is the one way clutch. Super sporty look and available in five sizes from 1000 to 5000, able to satisfy most spinning needs. The handle is made of aluminum for greater winding power and is equipped with a graphite spare spool.



CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10000910	1000	243 g	5.1:1	1 graphite	mm/m 0.19/300 0.21/240 0.26/153	
NM10000920	2000	268 g	5.1:1	1 graphite	mm/m 0.21/300 0.24/220 0.28/157	
NM10000930	3000	266 g	5.1:1	1 graphite	mm/m 0.24/300 0.28/200 0.33/150	
NM10000940	4000	274 g	5.1:1	1 graphite	mm/m 0.28/270 0.23/200 0.37/160	
NM10000950	5000	373 g	5.1:1	1 graphite	mm/m 0.37/235 0.40/200 0.43/165	

# ヒロ HIRO

## LIGHT GAME

ライトゲーム  
ムスベシヤル



Born for ultra light spinning, it finds its perfect use in the Trout Area thanks to its good qualities of lightness, precision and smoothness. The body, made of hardened graphite, houses 5 shielded stainless steel ball bearings and a roller bearing on the central shaft. It has a fluid and precise micrometric drag, perfect for fishing with both monofilament and braid.

The spool is made of aluminum with "V"-shaped upper edge to ease the exit of the line, anti-twist guide line roller and tubular aluminum bail arm.

CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10360675	075	144 g	5.0:1	1 graphite	mm/m 0.20/170 lbs/yds 4/160	

FIND MORE ON







**FIXED SCREW HANDLE SYSTEM**

**SLOW RATIO**



**AICHI**  
**LS TROUT AREA**

Ultra-light series with hardened carbon body and rotor, able to transmit all the vibrations produced by the lure through the line. At the first turn of the handle you feel the sensation of fluidity and stability that make it perfect for the Ultra-Light Game, the Trout Area and the Eging. The mechanism uses nine ball bearings plus one roller, shaft and pinion are made of stainless steel; the micrometric drag is fluid and precise, suitable for braids with a thin diameter; the aluminum spool is lightened as much as possible by shaped holes; the aluminum CNC handle is completed with an elegant rubber cork and EVA knob.

CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10411010	1000	255 g	4.5:1	1 graphite	mm/m 0.17/200 0.19/160	
NM10411020	2000	266 g	4.5:1	1 graphite	mm/m 0.19/170 0.21/140	

## AICHI LS ultra light

Do not be fooled by the great lightness due to the use of carbon to build the body and the rotor. In reality, AICHI LIGHT & STRONG hides an extremely powerful machine, with gears and pinion in stainless steel, double shielded ball bearings, a machined cut handle made in aluminum that works directly on the drive gear. It all is enclosed in a hardened and torsion-resistant carbon body, which allows the gears to work in axis even under strong traction. It is proposed in sizes 30-40 suitable for a wide use from light spinning in fresh water up to spinning to small predators in the sea.



**FIXED SCREW HANDLE SYSTEM**

CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10421030	3000	272 g	5.1:1	1 graphite	mm/m 0.24/300 0.28/200	
NM10421040	4000	279 g	5.1:1	1 graphite	mm/m 0.28/270 0.33/200	



The new look of the Haru TA reel gives it an aggressive aesthetic and was born for the more experienced and demanding anglers who require high performance.

The extremely low weight and maneuverability combined with the 4.5:1 gear ratio are the characteristics that every angler in "Trout Area" - and not only - requires. The super lightweight metal ergonomic handle gives a perfect balance to the reel in retrieving.

The aluminum spool features a grip-band for multifibers and countersinks to optimize its use.



## Haru 春 TROUT AREA トラウトエリア

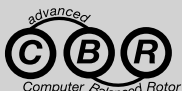
### SLOW RATIO

CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10610910	1000	248 g	4.5:1	1 graphite	mm/m 0.17/200 0.19/160	
NM10610920	2000	257 g	4.5:1	1 graphite	mm/m 0.19/170 0.21/140	

## Haru 春 FRONT DRAG フロントドラッグリール

Like the Haru TA, this tool comes with an aggressive look and with all the features sought out by anglers looking for the best. The semi watertight drag micrometrically adjustable allows you to fish with the maximum precision even with small baits, without reducing strength and manageability. The assortment in sizes 30-40-50-60 allows wide use, from light spinning to mid spinning to small predators at sea.

CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10620930	3000	299 g	5.1:1	1 graphite	mm/m 0.21/200 0.22/160	
NM10620940	4000	313 g	5.1:1	1 graphite	mm/m 0.22/180 0.25/150	
NM10620950	5000	412 g	5.1:1	1 graphite	mm/m 0.29/185 0.31/160	
NM10620960	6000	422 g	5.1:1	1 graphite	mm/m 0.45/195 0.50/155	





# HIRO EVOLUTION TROUT AREA

HIRO EVOLUTION TA born for ultra-light spinning, finds a perfect use in the Trout Area and in Eging fishing, where it shows precision and reliability. The hybrid body in aluminum and graphite houses 10 stainless steel ball bearings, shielded to prevent the entry of water, salt, dust, while the roller bearing controls the one way clutch system. It is equipped with an aluminum CNC handle with a rubber cork and EVA knob that allows excellent control; a machine cut aluminum spool with a "V" edge that eases the line's output during the cast, a tubular bail arm with Anti Twist roller perfect for the use with braided lines

## SLOW RATIO

CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10321110	1000	253 g	4.5:1	1 graphite	mm/m 0.17/200 0.19/150	
NM10321120	2000	266 g	4.5:1	1 graphite	mm/m 0.19/170 0.21/140	

# HIRO EVOLUTION

Designed with the same construction experience of the HIRO TA, it is proposed in sizes 30-40-50 suitable for a wide use ranging from light spinning in fresh water up to spinning to small predators at sea. Thanks to the use of materials resistant to salt and brass gears it does not fear challenging fights. The aluminum spool, machined from a mono-block and lightened by elegant holes, has the beveled upper edge suitable for braided lines, which has now become compulsory for those who spinning. The aluminum handle develops great strength on the drive gear. and ends with an elegant rubber cork and EVA knob. A second graphite spool is included inside the box.

CODE	SIZE	WEIGHT	RATIO	SPARE SPOOL	CAPACITY	EUR
NM10331130	3000	275 g	5.1:1	1 graphite	mm/m 0.24/300 0.28/200	
NM10331140	4000	282 g	5.1:1	1 graphite	mm/m 0.28/270 0.33/200	
NM10331150	5000	387 g	5.1:1	1 graphite	mm/m 0.37/235 0.40/200	



# jungle

low profile - 薄型デザイン

With its 158 grams of weight it is the lightest reel in its category but we must not be fooled: Jungle is very strong and capable of great performances and its colour of great tendency makes it even more captivating. The tool proved to be reliable even during fights with large predators; its 9+1 stainless steel bearings give it fluidity and mounts a lightweight aluminum spool and a curved handle with two ergonomic EVA knobs. Jungle is also equipped with magnetic control and star drag.



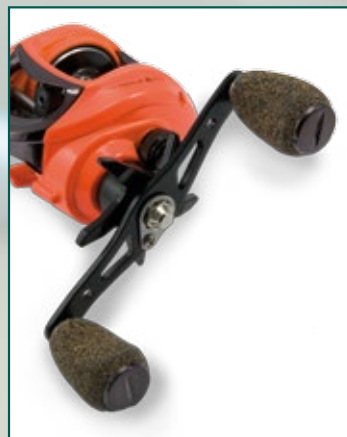
## LEFT HANDLED REEL

CODE	WEIGHT	RATIO	CAPACITY	EUR
NM19900110	158 g	7.2:1	mm/m 0.35/140 lbs/yds 12/120	

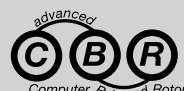
# MIURA

LOW PROFILE - 薄型デザイン

## LEFT HANDLED REEL



## 5 KG MAX DRAG



Miura is the second new member of the baicasting reels for this new season. High-performance reel with 5 kg drag power, guaranteed fluidity by its 6+1 stainless steel bearings, lightened anodized aluminum spool and cleverly curved handle with two ergonomic Rubber Cork knobs. High efficiency star clutch with magnetic control. Miura is left-handed and is offered in a very trendy color scheme.

CODE	WEIGHT	RATIO	CAPACITY	EUR
NM19900107	212 g	6.5:1	mm/m 0.23/180 0.28/150	

FIND MORE ON





# CAMION 406L TD

LEXIMA



**14 KG MAX DRAG**

The best available on the market for extreme baitcasting and Slow Pitch techniques. This indestructible tool features big size carbon washers, ultra alloy anti corrosion materials, 6 salt proof ball bearings and an extra long lasting SS drive gear. The special handles (double and fighting) with which it is supplied make this reel the most complete and versatile in its segment.

CODE	SIZE	WEIGHT	RATIO	CAPACITY	EUR
NM19900406	406 L	453 g	7.1:1	mm/m 0.37/265 0.42/200 lbs/yds 20/220	

LEXIMA

limited availability item  
数量限定アイテム



## VOLKAN BAITCASTING 104BL

Baitcasting reel featuring 3+1ball bearings, anodized aluminium spool and handle, titanium coated line guide and magnetic drag control, star drag and tension knob. Thanks to its accuracy this reel is perfect for all baitcasting rods.

**4 KG MAX DRAG**

CODE	SIZE	WEIGHT	RATIO	CAPACITY	EUR
NM19900104	104BL	220 g	6.2:1	mm/m 0.33/110 - lbs/yds 12/120	



**SALTWATER** specially equipped

### SALTWATER SPECIAL EQUIPPED

These rods feature components specifically designed to withstand the stresses of marine prey and salt water.

**30-T** powered blank  
**carbon**

**24-T** powered blank  
**carbon**

**carbon** powered blank

### HI-MODULUS CARBONS

For each rod we have carefully selected the type of high modulus carbon perfectly suitable for the purpose of the rod.

**MICROWAVE**  
LINE CONTROL SYSTEM



### FUJI® & AMERICAN TACKLE COMPONENTS

The rods marked with these logos feature the best FUJI® or AT® components making them even more durable and reliable.

THAT'S  
**NOMURA**

We are particularly proud to present our line of rods, here we have the best materials combined with a new attractive design to produce quality and reliability of the highest order.

We have used the best components put together with our own new technology to make possible these all important Nomura features.

原  
**SPECIAL RAWBLANKS**

### SPECIAL RAW BLANKS

The blanks of these rods are finished in a special way to enhance both the aesthetics and the resistance, a real tackle for purists.

**MCC** MASTER  
CASTING CONTROL

### MASTER CASTING CONTROL

The special-ribbed high modulus carbon adopted in our range of rods makes virtually every type of casting possible, allowing control and precision never seen before. Every cast will be the far-reaching and accurate cast that you dream of.

**MLC** MASTER  
LURE CONTROL

### MASTER LURE CONTROL

Specifically conceived to enhance the efficiency of our lures, this new formula, a combination of the perfect calibration of weights and design of tips and blanks will allow you to control the bait in a surprisingly accurate way, making it even more realistic and irresistible for the catch.



RODS





## ISEI JAS PRO SPINNING E PRO CASTING

Pure Carbon 30 Tons blanks characterized by an extremely slim hi-modulus carbon material, especially created to have always a rapid tip action, for both models (spinning and casting). The reel seat is a genuine Fuji, Japanese made in nylon, carbon and graphite that allows a great contact with the blank and a superior control of the rod. All of the 8 models have been independently designed for a single technique and this new range covers all the needs enhancing the sensations of the most selective anglers.

The high grade EVA is splitted to help in the casting action and reduce again the already light weight of the rod.

Genuine Fuji K-concept guides and Fuji K-concept micro guides are perfect for use with braids and are well located to increase casting capability.



CODE	ACTION	LENGTH	C.W.	SECT.	WEIGHT	EUR
NM28111020	EXTRA FAST ML	2.03 m / 6'8"	3.5-10.5 g	1	105 g	
NM28111820	FAST M	2.05 m / 6'9"	5-18 g	1	99 g	
NM28112821	FAST MH	2.13 m / 7'	8-28 g	1	105 g	
NM28114221	FAST H	2.18 m / 7'2"	14-42 g	1	109 g	
NM28118422	FAST XH	2.20 m / 7'3"	10-84 G	1	131 g	

### USE SPECS:

CODE	WEIGHT ESCA OZ	LINE TEST
NM28111020	1/8-3/8	5-10 lb
NM28111820	3/16-5/8	6-14 lb
NM28112821	1/4-1	8-20 lb
NM28114221	1/2- 1 1/2	12-25 lb
NM28118422	3/8 - 3	12-30 lb



### USE SPECS:

CODE	WEIGHT ESCA OZ	LINE TEST
NM28121721	3/16-3/8	6-14 lb
NM28121821	1/4-3/4	10-16 lb
NM28122821	1/4-1	12-20 lb
NM28124221	1/2- 1 1/2	12-25 lb
NM28128422	3/8 - 3	12-30 lb

CODE	ACTION	LENGTH	C.W.	SECT.	WEIGHT	EUR
NM28121721	EXTRA FAST ML	2.13 m / 7'	5-17 g	1	130 g	
NM28121821	FAST M	2.18 m / 7'2"	5-18 g	1	123 g	
NM28122821	FAST MH	2.18 m / 7'2"	8-28 g	1	122 g	
NM28124221	FAST H	2.18 m / 7'2"	14-42 g	1	147 g	
NM28128422	FAST XH	2.20 m / 7'3"	10-84 G	1	153 g	

## STEADY STIFF BLANKS



limited availability item  
数量限定アイテム

# ISEI special Trout Area

専門の紡績 トラウトのスペシャリスト

Trout Area, fishing style born in Japan, is spreading all over the world and Nomura could not miss to present its flagship rod dedicated to this. Isei Special Trout Area is an extremely light rod - in its longest size it weights only 90 g - and is designed to cast light and ultralight baits with a specific action for spoons. This amazing fishing tool features a 30 T carbon blank and genuine Fuji® anti tangle-framed guides to avoid any trouble while casting with strength. The fractioned Fuji® reel seat allows the angler to get the maximum sensitivity and then to feel any bite or touch.

Isei Special Trout Area is a competition rod that will boost the emotions that only Trout Area can give: fighting big trouts with ultralight equipment.

Genuine Fuji® guides



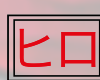
Genuine Fuji® Hook Holder



Genuine Fuji® reel seat



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM22100416	1.65 m	0.5-4 g	2	85	70 g	
NM22100618	1.80 m	0.5-6 g	2	94	80 g	
NM22100719	1.98 m	1-7 g	2	103	90 g	



## HIRO AREA GAME

トラウトエリア  
スペシャリスト

The new Hiro Area Game blanks created by Nomura technicians specialized in this renowned Japanese fishing technique represents the right compromise between lightness, fast action and sensitivity, features required to cast spoons from 0.5 to 7 g in the 3 versions. Preformed neoprene handle and ultra lightweight carbon reel seat which places the hand in direct contact with the blank ensuring the maximum sensitivity in fishing action.

Hiro Area game is made of carbon 30T and mounts Fuji K-guides. The two sections perfectly fit through a real Spigot joint.

This new creation by Nomura will soon become a must for all fans of this sophisticated discipline.

Ergonomic carbon reel seat



Fuji K-Guides



Hi-density  
EVA grip



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM26000317	1.75 m	0.5-3.5 g	2	90 cm	91 g	
NM26000418	1.85 m	0.8-4 g	2	95 cm	96 g	
NM26000519	1.98 m	1-7 g	2	101 cm	101 g	



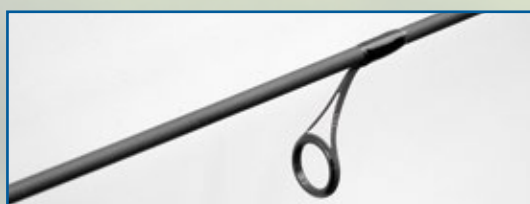
FIND MORE ON





# SU•mo • 相撲 • TA •

**NEW**  
新

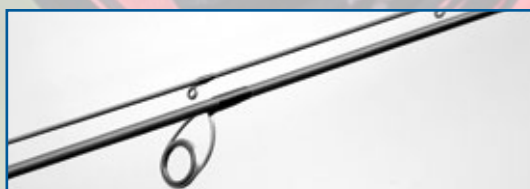


**New high level series totally dedicated to the trout Area, Fuji rings, very thin and extremely reactive blanks. The fractional reel seat allows the fisherman to obtain maximum sensitivity and constant control of what is happening on the other end of the line. Perfect for those who are looking for the best and will be able to manage all the stages of a race without problems, but also for the common fisherman who is not satisfied and always looks for the best on the market.**



CODE	LENGTH	C.W.	CLASS	SECT.	CLOSED	WEIGHT	EUR
NM22230516	1.65 m	1-5g	UL	2	87 cm	71 g	
NM22230518	1.80 m	1-5g	UL	2	92 cm	76 g	
NM22230719	1.98 m	1-7g	ML	2	102 cm	88 g	
NM22230921	2.10 m	2-9g	GL	2	108 cm	105 g	

**Last born in Nomura laboratories for trout fishing and ultralight spinning. Classic look, cork handle, very thin and extremely reactive blanks, for constant contact with the lure. Different actions and measures for the optimal use of spoons, small minnows and mini cranks.**



**24-T**  
carbon powered blank

**MLC** MASTER  
LURE CONTROL

**MCC** MASTER  
CASTING CONTROL

CODE	LENGTH	C.W.	CLASS	SECT.	CLOSED	WEIGHT	EUR
NM22200416	1.65 m	0-4g	UUL	2	87 cm	74 g	
NM22200418	1.83 m	0.5-4g	UUL	2	97 cm	81 g	
NM22200419	1.98 m	0.5-4g	UUL	2	102 cm	85 g	





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トラウトのスペシャリスト

| trout area |



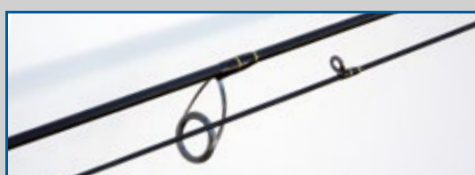
## AKIRA TROUT AREA

Akira has always been synonymous of ultra light fishing and with the new Akira Trout Area, Nomura wants to keep tradition and maintain its high quality standard. This is the ideal tool for those who want to take their first steps into this wonderful technique: its 24 T carbon blank makes the rod extremely light and soft, able to give great emotions also with fish not of great size. Akira Trout Area has an extremely parabolic action, as taught by the Japanese school, and will surely forgive mistakes to newbies while retrieving fishes.

AKIRA TA	CODE	LENGTH	C.W.	CLASS	SECT.	CLOSED	WEIGHT	EUR
1-4 G / UL	NM20510416	1.60 m	1-4 g	UL	2	84 cm	75 g	

AKIRA TA	CODE	LENGTH	C.W.	CLASS	SECT.	CLOSED	WEIGHT	EUR
1-4 G / UL	NM20510418	1.80 m	1-4 g	UL	2	93 cm	84 g	

AKIRA TA	CODE	LENGTH	C.W.	CLASS	SECT.	CLOSED	WEIGHT	EUR
2-6 G / GL	NM20510619	1.98 m	2-6 g	GL	2	96 cm	102 g	



24-T  
carbon

MLC MASTER  
LURE CONTROL

MEC MASTER  
CASTING CONTROL

# HIROCAMOU FW

spinning specialist  
スピニング特製のHIROCAMOU

## TROUT RACE TUNING

RODS



HIRO CAMU TR meets the technical needs of Trout Area lovers without neglecting the esthetic. The use of Super High modulus carbon with a low resin content makes possible to obtain a blank with Super Slim parabolic diameter, resistant and sensitive to micro spoon and lures. It includes special ultra-sensitive tubular tips, able to transmit every smallest vibration of the bait. The handle section is in splitted EVA, the guides are made of stainless steel with a silicon carbide stone perfect for the use with braided, minimal reel seat, sensitive and ergonomic.



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20010518	1.80 m	0.5 - 5 g	2	95 cm	68 g	
NM20010519	1.98 m	0.5 - 5 g	2	103 cm	73 g	



FIND MORE ON





AKIRA 0.5-4 G

晃

AKIRA

## SOLID TROUT AREA

New edition of AKIRA Trout Area which contains a good concentrate of technology at the service of Trout Area enthusiasts. The raw material is produced in a low resin content carbon, able to draw a perfect curve, guaranteeing at the same time lightness and great reliability. The tips are in Solid Carbon, ideal for clearly sensing the most delicate bites. It is equipped with ultra-light guides, perfect to preserve the reactivity of the blank while casting very small lures at a considerable distance. The set-up is completed with double EVA handle, minimal, sensitive and ergonomic reel seat.

AKIRA 1-5 G



24-T  
carbon

MLC MASTER  
LURE CONTROL

MCC MASTER  
CASTING CONTROL

CODE	LENGTH	C.W.	CLASS	SECT.	CLOSED	WEIGHT	EUR
NM20520417	1.70 m	0.5-4 g	UL	2	84 cm	80 g	
NM20520418	1.80 m	0.5-4 g	UL	2	94 cm	83 g	
NM20520419	1.98 m	0.5-4 g	UL	2	103 cm	85 g	

CODE	LENGTH	C.W.	CLASS	SECT.	CLOSED	WEIGHT	EUR
NM20530517	1.70 m	1-5 g	UL	2	84 cm	80 g	
NM20530518	1.80 m	1-5 g	UL	2	94 cm	83 g	
NM20530519	1.98 m	1-5 g	UL	2	103 cm	85 g	

# TUBULAR TROUT AREA



AKIRA

New version of AKIRA TROUT AREA with tubular tip is available in two actions: ultra-light with action from 0.5g. to 4.0g. and light from 1.0g. to 5.0g. Both develop a distinctly parabolic action able to satisfy the agonists but also the amateurs of this discipline. The super-thin blanks are made of carbon fiber with a low resin content, able to draw a perfect curve, while guaranteeing lightness and great reliability. Through the extremely sensitive tips is it possible to detect every movement of the lure during retrieve. They have ultra-light guides, perfect to preserve the reactivity of the blank while casting very small lures at a considerable distance. Split EVA handle, minimal, sensitive and ergonomic reel seat.



Minimal Guides



CODE	LENGTH	C.W.	CLASS	SECT.	CLOSED	WEIGHT	EUR
NM20540317	1.76 m	0.5-3.5 g	UL	2	84 cm	80 g	
NM20540418	1.86 m	1-4 g	UL	2	94 cm	83 g	
NM20540519	1.95 m	1.5-5 g	UL	2	103 cm	94 g	





# ISEI professional 専門の紡績 <sup>スピニングゲーム</sup> LightGame <sup>光釣り</sup>

The rod for Finesse! New customs design created and cared in every details for all Japan style fishing lovers. What a marvelous rod Nomura Pro Staff created with the Japanese Engineers!

High modulus carbon, super slim and fast tip action blanks, many sizes from 0 to 36 grams to catch all requirements of the most trendy fishing style: Light Game, Finesse, Rock Fishing, Drop Shot, Trout Area are perfect for this rod!

Superb genuine carbon Fuji reel seat, minimal handle to control directly and better the soft and hard small lures. Long K style SIC guides guarantee super cast ability even with small weight lures as in the top of the rod Nomura Pro Staff prefers to use for light game SIC Micro guides with high density and light weight.

NOMURA ISEI LIGHT GAME is the best rod to control small lures. Just amazing!



SPECIAL RAWBLANKS



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM25000618	1.85 m	0-6 g	2	95.5 cm	78 g	
NM25000920	2.00 m	2-9 g	2	103.5 cm	88 g	
NM25001022	2.20 m	2-10 g	2	113.5 cm	95 g	
NM25101620	2.00 m	4-16 g	2	103.5 cm	91 g	
NM25101822	2.20 m	5-18 g	2	113.5 cm	99 g	
NM25202822	2.20 m	8-28 g	2	113.5 cm	100 g	
NM25203623	2.35 m	12-36 g	2	121.5 cm	112 g	

## OSAKA <sup>大阪</sup> LIGHT GAME <sup>ライトゲーム専用</sup>

**Last born in Nomura laboratories for trout fishing and ultralight spinning. Classic look, cork handle, very thin and extremely reactive blanks, for constant contact with the lure. Different actions and measures for the optimal use of spoons, small minnows and mini cranks.**



CODE	LENGTH	C.W.	CLASS	SECT.	CLOSED	WEIGHT	EUR
NM22200821	2.13 m	0.8-8g	UL	2	109 cm	98 g	

Hiro Camou FW arises from the need to fish with very sensitive rods, when facing high pressure waters or particularly apathetic predators. This series is perfect for light and ultra-light spinning, equipped with thin and light blanks, able of casting baits, such as micro jig, small minnow or spoon, at a great distance with extreme ease. The construction of the high modulus carbon blank guarantees reliability and a reserve of power sufficient to fight against large specimens. The set-up is really accurate, made with SIC stainless steel guides perfect for braided lines, double splitted handle in EVA, minimal reel seat really sensitive and ergonomic.



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20010721	2.10 m	1-7 g	2	109 cm	90 g	
NM20011221	2.10 m	2-12 g	2	109 cm	115 g	
NM20011722	2.28 m	4-17 g	2	115 cm	120 g	
NM20012824	2.40 m	5-28 g	2	121 cm	147 g	
NM20013519	1.98 m	7-35 g	2	103 cm	73 g	
NM20013524	2.40 m	7-35 g	2	121 cm	152 g	
NM20015021	2.10 m	15-50 g	2	115 cm	120 g	
NM20014026	2.65 m	10-40 g	2	128 cm	165 g	

**SPECIAL**  
RAWBLANKS

**30-T**  
carbon  
powered blank

**MLC** MASTER  
LURE CONTROL

**MCC** MASTER  
CASTING CONTROL





# AKIRA

Nomura Akira is a really fast and enjoyable series of rods, with excellent value for money, it has been developed in measures of 1.98 m, 2.10 m and 2.30m, all with 3 different actions available.

However Nomura has added high quality details and components, like the full EVA handle, to make this series of rods a "must" for the new spinner.

A young and aggressive look, the different actions easily recognizable; a green rod for the lightest action, suitable for trout fishing in the lakes, red for the average action for fishing in the river or sea, and blue for the strongest action, big pikes and bass are its targets.

The high grove EVA handle is split to reduce the weight of the rods.



**SPECIAL HYBRID TIPS**

## AKIRA 10 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20501019	1.98 m	10 g	2	104 cm	100 g	
NM20501021	2.10 m	10 g	2	111 cm	109 g	
NM20501023	2.30 m	10 g	2	121 cm	118 g	

## AKIRA 18 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20501819	1.98 m	18 g	2	104 cm	107 g	
NM20501821	2.10 m	18 g	2	111 cm	120 g	
NM20501823	2.30 m	18 g	2	121 cm	126 g	

## AKIRA 28 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20502819	1.98 m	28 g	2	105 cm	113 g	
NM20502821	2.10 m	28 g	2	111 cm	125 g	
NM20502823	2.30 m	28 g	2	121 cm	131 g	



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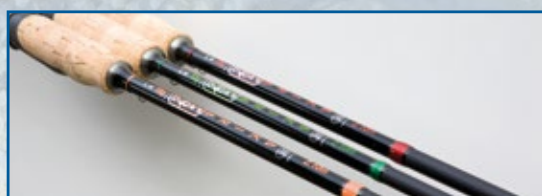
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NEW

**New series of rods with nine models of different lengths and casting powers, suitable for facing different situations and contexts. Each model has a different color to be easily recognizable. Attractive design, cork handle, white painted tip to improve visibility, especially in the dark.**



#### AKIRA PRO 10 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20491019	1.98 m	10 g	2	104 cm	98 g	
NM20491021	2.10 m	10 g	2	111 cm	106 g	
NM20491023	2.30 m	10 g	2	121 cm	116 g	

#### AKIRA PRO 18 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20491819	1.98 m	18 g	2	104 cm	100 g	
NM20491821	2.10 m	18 g	2	111 cm	115 g	
NM20491823	2.30 m	18 g	2	121 cm	121 g	

#### AKIRA PRO 28 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20492819	1.98 m	28 g	2	105 cm	109 g	
NM20492821	2.10 m	28 g	2	111 cm	120 g	
NM20492823	2.30 m	28 g	2	121 cm	126 g	

RODS

FIND MORE ON

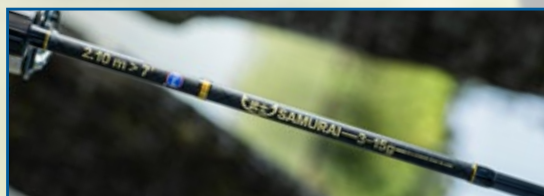






# SAMURAI — HI-CARBON RAW BLANK

**A series of great prestige for the most demanding fisherman. Extra fast blanks, Fuji guides and latest generation reel seat. Six models with different actions and lengths, to cover all types of fishing both in fresh water and in the sea. The particular structure in reinforced carbon guarantees solidity and safety, even during fights with important fish, without however losing sensitivity. Extremely long and extremely precise casts, that's why we called her Samurai, a real fighter able to make a difference at the right time.**



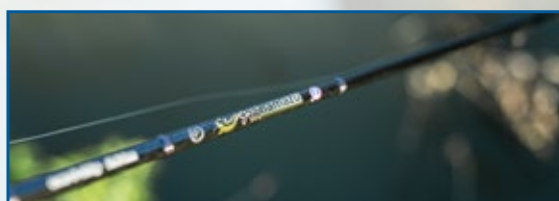
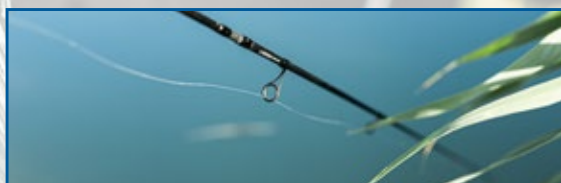
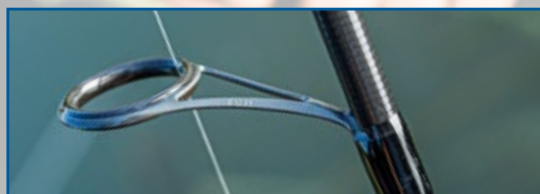
CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM22211521	2.10 m	3-15 g	2	108 cm	113 g	
NM22212022	2.28 m	5-20 g	2	118 cm	121 g	
NM22213524	2.40 m	7-35 g	2	124 cm	128 g	
NM22224021	2.10 m	10-40 g	2	108 cm	104 g	
NM22225024	2.40 m	20-50 g	2	125 cm	133 g	
NM22228026	2.70 m	40-80 g	2	135 cm	186g	



**NEW**  
新品

# ナマズ namazu

**Namazu is a series of rods specially developed to meet the demand for high level allround equipment. The Raw Blanks in high modulus carbon, the Fuji guides, the extremely accurate and precise reel seat combined with the wide range of actions and lengths make this new born of Nomura house the perfect ally of those who love to move from one technique to another for enrich experience and fun. Even specialists will not be disappointed.**



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM22242521	2.10 m	5-25 g	2	108 cm	122 g	
NM22242524	2.40 m	5-25 g	2	124 cm	135 g	
NM22243521	2.10 m	7-35 g	2	108 cm	108 g	
NM22243524	2.40 m	7-35 g	2	124 cm	123 g	
NM22243526	2.70 m	7-35 g	2	315 cm	143 g	
NM22245024	2.40 m	15-50 g	2	125 cm	135 g	
NM22245026	2.70 m	15-50 g	2	136 cm	147 g	



**SPECIAL  
RAWBLANKS**

**30-T**  
carbon  
powered  
blank

**MLC** MASTER  
LURE CONTROL

**MCC** MASTER  
CASTING CONTROL

FIND MORE ON



RODS



# Never Crack

FW - 破ることのできない

RODS



## SPECIAL UNBREAKABLE CARBON - 5/7 KILOS TESTED RESISTANCE

Whether hunting bass, using a light soft lure, or strong pelagic, using a pencil of up to 85 grams, this series of rods will always live up to your expectations. Almost indestructible, during testing in sea combat the rod lasted for almost two hours without yielding to the force of the fish.

In the great rivers of Europe, such as the Po, the rod has been tested with the 2.4 m action and the 40 grams flipping jig action, to catch a catfish of great weight. Equipped with strong SIC guides, for use with braids.

The high grove EVA handle is split to reduce the weight of the rods, and so with this rod it is possible to use the technique underarm jerk.

### NEVER CRACK 5-20 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21002021	2.10 m	5-20 g	2	111 cm	140 g	
NM21002024	2.40 m	5-20 g	2	125 cm	160 g	
NM21002027	2.70 m	5-20 g	2	140 cm	197 g	

### NEVER CRACK 10-30 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21003019	1.95 m	10-30 g	2	102 cm	128 g	
NM21003021	2.10 m	10-30 g	2	111 cm	156 g	
NM21003024	2.40 m	10-30 g	2	125 cm	180 g	
NM21003027	2.70 m	10-30 g	2	140 cm	209 g	

### NEVER CRACK 20-40 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21004021	2.10 m	20-40 g	2	111 cm	171 g	
NM21004024	2.40 m	20-40 g	2	125 cm	196 g	
NM21004027	2.70 m	20-40 g	2	140 cm	221 g	

### NEVER CRACK 30-60 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21005521	2.10 m	30-60 g	2	111 cm	168 g	
NM21005524	2.40 m	30-60 g	2	125 cm	212 g	
NM21005527	2.70 m	30-60 g	2	140 cm	245 g	
NM21005530	3.00 m	30-60 g	2	156 cm	275 g	

### NEVER CRACK 40-80 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21007521	2.10 m	40-80 g	2	111 cm	175 g	
NM21007524	2.40 m	40-80 g	2	125 cm	227 g	
NM21007527	2.70 m	40-80 g	2	140 cm	265 g	
NM21007530	3.00 m	40-80 g	2	156 cm	295 g	





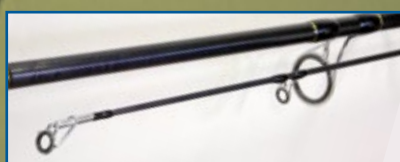
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# Hoshoku |

バイクと捕食者のスペシャリスト

## EXTRA STRONG CLASSIC CONSTRUCTION

New series of rods, powerful and light, for the fishing of large freshwater predators, primarily pikes and catfishes. Classic timeless design and construction. Cork handle and Fuji guides.



### AKIRA HOSHOKU 40-80 G

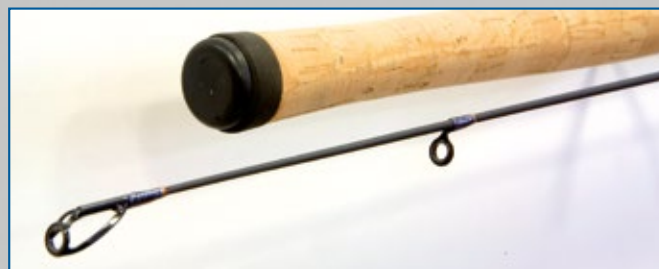
CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20908024	2.40 m	40-80 g	2	124 cm	151 g	
NM20908027	2.70 m	40-80 g	2	140 cm	186 g	
NM20908030	3.00 m	40-80 g	2	154 cm	210 g	

### AKIRA HOSHOKU 70-130 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20913024	2.40 m	70-130 g	2	124 cm	163 g	
NM20913027	2.70 m	70-130 g	2	140 cm	207 g	
NM20913030	3.00 m	70-130 g	2	154 cm	216 g	







The HARU FW Series has been designed and engineered in collaboration with the best professional European anglers and Nomura Pro Staff.

To highlight the sensitivity and the launch we mounted rings to bridge short and with a number greater than those in the trade, with this type of mounting we exploited to maximum potential of carbon they are made.

Thanks to this type of installation, we maximized the potential of the high modulus carbon, which is the main component of Nomura's spinning and casting rods. In few words we could affirm that lightweight, sensitivity, hardness and casting power, are the main characteristics which distinguish the new Nomura Haru.

#### HARU 5-20 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21102019	1.98 m	5-20 g	2	105 cm	110 g	
NM21102021	2.10 m	5-20 g	2	111 cm	120 g	
NM21102024	2.40 m	5-20 g	2	125 cm	139 g	
NM21102027	2.70 m	5-20 g	2	140 cm	166 g	

#### HARU 10-30 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21103019	1.98 m	10-30 g	2	105 cm	115 g	
NM21103021	2.10 m	10-30 g	2	111 cm	124 g	
NM21103024	2.40 m	10-30 g	2	125 cm	146 g	
NM21103027	2.70 m	10-30 g	2	140 cm	170 g	

#### HARU 15-40 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21104021	2.10 m	15-40 g	2	111 cm	129 g	
NM21104024	2.40 m	15-40 g	2	125 cm	137 g	
NM21104027	2.70 m	15-40 g	2	140 cm	180 g	

#### HARU 30-60 G

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21106024	2.40 m	30-60 g	2	125 cm	157 g	
NM21106027	2.70 m	30-60 g	2	140 cm	184 g	
NM21106030	3.00 m	30-60 g	2	156 cm	214 g	

**MLC** MASTER  
LURE CONTROL

**MCC** MASTER  
CASTING CONTROL

carbon  
powered  
blank



# DROPSHOT SOLID TIP 固体先端

Ultra thin blanks with 24 Tons hi-modulus carbon.

These rods are based on original Japanese blanks for fishing a wide range of Micro Bait, Mini Cranks and Micro/Small soft baits, the modern all matt black design matches with the modern fishing life style. The special parted (splitted) reel seat is allowing the rod to be even more sensitive, you can touch the blank when you cast or retrieve your lures, and immediately catch at the beginning of the fish attack.

This series offers a range of different actions for light fishing, drop shot techniques, surface fishing with small poppers but also for casting medium size shads.

Gun smoke framed SIC short K style guides and micro guides on the solid tip complete the rods perfectly.



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20200818	1.80 m	8 g	2	95 cm	100 g	
NM20200820	2.00 m	8 g	2	105 cm	108 g	
NM20201022	2.20 m	10 g	2	115 cm	120 g	
NM20211218	1.80 m	2-12 g	2	95 cm	101 g	
NM20211520	2.00 m	3-15 g	2	105 cm	109 g	
NM20211622	2.20 m	3-16 g	2	115 cm	115 g	
NM20211824	2.40 m	3-18 g	2	125 cm	129 g	
NM20212026	2.60 m	3-20 g	2	135 cm	139 g	





# HARU 春 B-CASTING LIGHT 光

## HARU LIGHT B-CASTING

The Haru Light B-Casting series is extremely versatile and is suitable for all uses in both fresh and saltwater. From ultra light rock fishing to the light jig for small marine predators, Haru will always satisfy your needs.



原 SPECIAL RAWBLANKS

carbon powered blank

MLC MASTER LURE CONTROL

MCC MASTER CASTING CONTROL

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21121219	1.95 m	3-12 g	2	102 cm	89 g	
NM21121819	1.98 m	4-18 g	2	103 cm	97 g	
NM21122423	2.23 m	5-24 g	2	121 cm	117 g	

# HARU 春 BAITCASTING

Nomura HARU FW Series has been added with a baitcasting version to cover all needs of demanding fishermen who liked our standard Haru very much.

The action was chosen and calibrated by Nomura Pro Staff keeping quality and value for money unchanged.



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM21114021	2.10 m	15-40 g	2	108 cm	144 g	
NM21114024	2.40 m	15-40 g	2	123 cm	154 g	

carbon powered blank

MLC MASTER LURE CONTROL

MCC MASTER CASTING CONTROL

# KANJI 漢字 Baitcasting

Given the great success of KANJI, Nomura Pro Staff has been asked to develop a baitcasting version of this popular rod good for salt and fresh waters.

Here you are the brand new KANJI BAITCASTING, a perfect pair with ISEI BIG BAITCASTING.

limited availability item  
数量限定アイテム

**MLC** MASTER  
LURE CONTROL

**MCC** MASTER  
CASTING CONTROL

**SALTWATER** specially  
equipped

carbon  
powered  
blank



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	€UR
NM21226021	2.10 m	30-60 g	2	108 cm	128 g	

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	€UR
NM21228021	2.10 m	40-80 g	2	108 cm	134 g	
NM21228024	2.40 m	40-80 g	2	123 cm	155 g	
NM21228027	2.70 m	40-80 g	2	140 cm	188 g	

FIND MORE ON





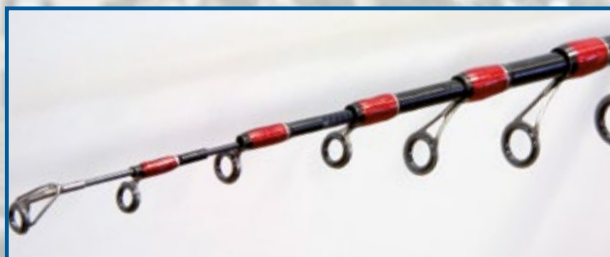
# 愛知 AICHI Narita 成田

旅行釣り竿 — 専門家

Are you a traveler? Are you an urban fisherman? Do you want to fish everywhere and when you want and to keep always in your car, motorbike, rucksack your rod ready to fish? Nomura Narita series rods is what you need!



DELIVERED IN CORDURA STIFF TUBE



原 SPECIAL RAWBLANKS

30-T carbon powered blank

MLC MASTER LURE CONTROL

MCC MASTER CASTING CONTROL



CODE	LENGTH	C.W	SECT.	CLOSED	WEIGHT	EUR
NM27001521	2.10 m	3-15 g	7	48 cm	120 g	
NM27002524	2.40 m	8-25 g	8	49 cm	138 g	
NM27004027	2.70 m	15-40 g	8	55 cm	153 g	

# ヒロ HIRO Narita 成田

旅行釣り竿 — 専門家

A series of telescopic and 5 sections ultra-compact rods, developed for the modern city fishing or traveler life style anglers, with a really short transport length it will fit any bag, or basket, and makes easy to take it everywhere.

The ultra thin but very strong blanks offer sufficient power to fight small or big predators. You can fish anytime, anywhere. So telescopic or 5 sections??

原 SPECIAL RAWBLANKS

24-T carbon powered blank

MLC MASTER LURE CONTROL

MCC MASTER CASTING CONTROL



DELIVERED IN MULTISECTION CLOTH BAG



CODE	LENGTH	C.W	SECT.	CLOSED	WEIGHT	EUR
NM22503019	1.96 m	10-30 g	5	44 cm	108 g	
NM22504019	1.96 m	15-40 g	5	44 cm	121 g	
NM22505019	1.96 m	20-50 g	5	44 cm	134 g	

**New series of rods dedicated to travelers, which joins the two previous series and enriches the offer, thus expanding their areas of use. Four pieces to minimize the footprint and greatly facilitate transportation, without losing reliability and robustness. Five models with different actions and lengths, and a wide range of use that starts from the lightest models ideal for black bass and trout, then moving on to salmon and pike, to get to the most powerful measures ideal for facing trips to the tropic with the mind turned to medium-sized prey (snook, tarpon, jackfish, small tunnids and dorado).**



## DELIVERED IN MULTISECTION CLOTH BAG



CODE	LENGTH	C.W	SECT.	CLOSED	WEIGHT	EUR
NM22511521	2.10 m	3-15 g	4	58 cm	109 g	
NM22512022	2.28 m	5-20 g	4	62 cm	120 g	
NM22513024	2.40 m	10-30 g	4	65 cm	130 g	
NM22518021	2.10 m	40-80 g	4	58 cm	135 g	
NM22518024	2.40 m	40-80 g	4	65 cm	149 g	



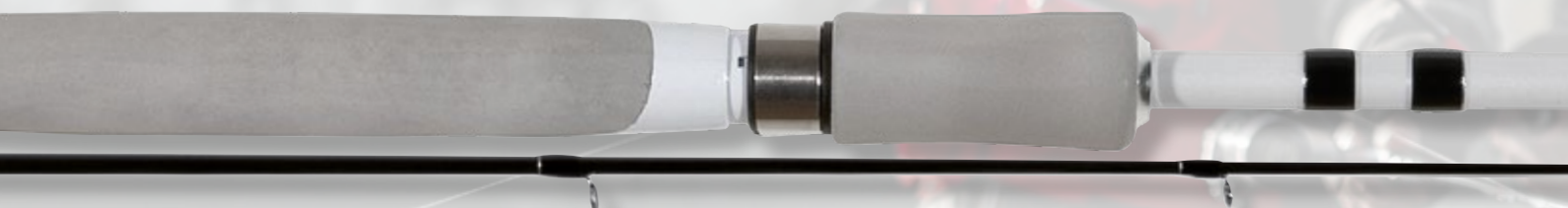


# ISEI professional 専門の紡績

Super top level two-piece rods engineered by Nomura staff for competition. 3 different sizes, 2 different casting weights can cover every need of the European angler.

The design of Nomura Isei required a long time because it was our intention, and we believe to have succeeded, to build a series of rods that could be used for fishing both from the shore and from the boat. The engineers set out to create a design which would allow the use of both lightweight lures or weighty lures without any precision lost to casting and sensibility.

RODS



**MLC** MASTER  
LURE CONTROL

**30-T** powered  
carbon blank

**MCC** MASTER  
CASTING CONTROL



Nomura Isei is a limited edition made for those anglers who refuse to compromise. These rods are unique in their design and construction. They are made of the best carbon fibre available on the market, the best resins, FUJI ALCONITE guides and FUJI reel seat. The material and the techniques which form this rod benefit from the use of 30 TON carbon and spigot joint in order to reach high rigidity, sensitivity and lightness. The Nomura team has tested these rods to the limit with fantastic results!

To enable accurate underarms jerk fishing, the first segment below the reel seat has no EVA fitted.



limited availability item  
数量限定アイテム



### ISEI 10-35

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM22003521	2,10 m	10-35 g	2	111 cm	151 g	
NM22003524	2.40 m	10-35 g	2	125 cm	158 g	
NM22003527	2.70 m	10-35 g	2	140 cm	177 g	

### ISEI 15-50

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM22005021	2,10 m	15-50 g	2	111 cm	160 g	
NM22005024	2.40 m	15-50 g	2	125 cm	162 g	
NM22005027	2.70 m	15-50 g	2	140 cm	194 g	





Aggressive look for a new series of all-around rods in 2 pieces, powerful yet light and extremely sensitive, Fuji guides.

伊豆 > 海水の **I2U-SW**



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM23126021	2,10 m	20-60 g	2	111 cm	151 g	
NM23126024	2,40 m	20-60 g	2	125 cm	158 g	
NM23126027	2,70 m	20-60 g	2	140 cm	177 g	
NM23126030	3,00 m	20-60 g	2	156 cm	250 g	



carbon  
powered  
blank

SALTWATER  
specially  
equipped

**MLC** MASTER  
LURE CONTROL

**MCC** MASTER  
CASTING CONTROL



特殊な弾道スピニングロッド

**GOMEIKEN**



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM23128024	2.40 m	30-80 g	2	125 cm	191 g	
NM23128027	2.70 m	30-80 g	2	140 cm	220 g	
NM23128030	3.00 m	30-80 g	2	156 cm	260 g	



PERFECT MATCH

黒の**KURO** **>PRO<**

上級レベル



PAGE 11





# HIROtoxic GREEN

## ヒロ毒性

This special rod is a real concentrate of cutting-edge technology. The dislocation of the SiC guides and the use of high modulus carbon allow a powerful and accurate action, containing a lot the weight - only 127 g the 2.10 m -.

The tool also mounts a customized screw reel seat in direct contact with the blank and a non-slip rubber insert with a honeycomb pattern, it all for maximum sensitivity and control. Hiro Toxic Green FW is a rod particularly suitable for all-round use in fresh water and is able to stand fights against predators of big size.



CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20023021	2.10 m	10-30 g	2	110 cm	127 g	
NM20023024	2.40 m	10-30 g	2	125 cm	143 g	
NM20024027	2.70 m	20-40 g	2	140 cm	172 g	

# HIROtoxic PEARL

## ヒロ毒性

limited availability item  
数量限定アイテム

Hiro Toxic Pearl presents the same constructive features of Toxic Green but is characterized by more powerful actions and longer sizes. The customized screw reel seat allows a perfect control of the tool and the special AT Micro Wave System guides greatly improve both the sensitivity and the efficiency of the casts. Finishings and components of the rod are treated against saltiness making it perfect for spinning at sea but we can ensure emotions also in fresh waters with preys of big size!



The MicroWave Line Control System is the most awarded technology in fishing tackle history with a total of 5 worldwide Best of Show innovation awards. The reason: it is the most effective and efficient line control system ever created. The very purpose of line guides are to capture loose line coming off of a reel and control it during the cast efficiently allowing the rod and angler to perform at their best. The results are improved rod reaction and better angler performance.

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20034024	2.40 m	20-40 g	2	125 cm	176 g	
NM20036027	2.70 m	30-60 g	2	141 cm	207 g	
NM20037030	3.00 m	30-70 g	2	156 cm	244 g	

# KANJI 漢字

## NOMURA KANJI

The rod for fighting with prey extra-large. Powerful, eye-catching, but also light and strong. The actions of this series are designed for fishing for big pike, catfish and all the great predators of sea and freshwater.

These rods are the answer to the needs of an extreme spinning that requires appropriate action to fish with big jerkbaits, with big crankbaits, spinnerbaits and with the soft baits intended for large fish. Very well designed and superbly finished rods, dedicated to fishing for shore fish in salt water. The shorter size, 2.40 m action 30-70 grams and 2.40 m action 40-80 grams have fast and very fast actions, are suggested for boat fishing, in particular near the rock or when the fish is near the surface.

The size 2.70 m, 3.00 m and today the new 3.30 m have a fast/medium action with a cast of up to 130 grams, so it's perfect for long casts with lures like popper, pencil bait and cast jig. All rods are fitted with special salt water guides, their positioning allows a longer lines release and casting at a greater range. The Kanji series rods have an EVA handle in three sections, a reinforced graphite reel seat and a pleasing finish.



KANJI 30-70 G



KANJI 70-130 G



KANJI 40-80 G

KANJI 30-60 G	CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
	NM21206021	2.10 m	30-60 g	2	108 cm	138 g	

KANJI 30-70 G	CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
	NM21207024	2.40 m	30-70 g	2	125 cm	156 g	
	NM21207027	2.70 m	30-70 g	2	140 cm	190 g	
	NM21207030	3.00 m	30-70 g	2	153 cm	194 g	

KANJI 40-80 G	CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
	NM21209024	2.40 m	40-80 g	2	125 cm	151 g	
	NM21209027	2.70 m	40-80 g	2	140 cm	178 g	
	NM21209030	3.00 m	40-80 g	2	153 cm	214 g	

KANJI 70-130 G	CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
	NM21213027	2.70 m	70-130 g	2	140 cm	207 g	
	NM21213030	3.00 m	70-130 g	2	156 cm	208 g	
	NM21213033	3.30 m	70-130 g	2	171 cm	252 g	

**MLC** MASTER LURE CONTROL

**MCC** MASTER CASTING CONTROL

**SALTWATER** specially equipped

**carbon** powered blank

FIND MORE ON



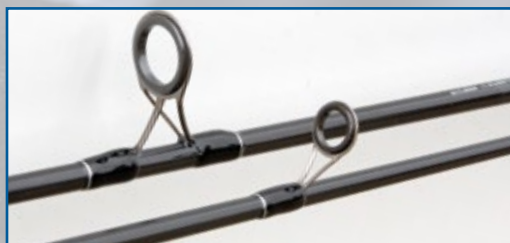


伊豆 &gt; 海水の

IZU=SW

This rod is for demanding fishing styles, both in fresh and salt water. The high resistance carbon blank is really stiff and powerful, able to deal with really big and tough fish. It can be used with spinning for pike and catfish or spinning big lures for bluefish or big barracuda.

Saltwater resistance guides excellently for the safe use of large diameters braided lines. The first segment below the reel seat fits no EVA to enable accurate underarm jerk fishing.



## IZU 12-20 LB

CODE	LENGTH	LINE TEST	SECT.	CLOSED	WEIGHT	EUR
NM23002021	2,10 m	12-20 lb	2	111 cm	160 g	



limited availability item  
数量限定アイテム

# 黒のKURO-revenge

> ADVANCED SiC GUIDES > BRAID TESTED  
> SALTWATER RESISTANT <



Ergonomic carbon reel seat



The use of 24T carbon in the new Kuro Revenge series, combined with alconite guides and a last generation reel seat, provides a significantly superior casting performance.

A 2.44 m rod and only 119 g of weight will allow you to use lures up to 35 g without losing power and reliability in fight.

Available in 2 and 3 sections, from the Ultra-light version (also found in the most sought-after techniques as Trout Area) to the High 70 g, which can be safely used on bonito or small and medium-sized skipjack.

## 2 SECTIONS SERIES

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20301017	1.70 m	2-10 g	2	89 cm	79 g	
NM20301521	2.13 m	5-15 g	2	109 cm	94 g	
NM20302018	1.83 m	5-20 g	2	94 cm	87 g	
NM20303524	2.44 m	15-35 g	2	125 cm	119 g	
NM20305027	2.74 m	20-50 g	2	140 cm	137 g	
NM20306030	3.05 m	20-60 g	2	155 cm	188 g	
NM20307027	2.74 m	40-70 g	2	140 cm	160 g	

CLASS UL  
CLASS M  
CLASS ML  
CLASS M  
CLASS M  
CLASS MH  
CLASS H

## 3 SECTIONS SERIES

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM20311521	2.13 m	5-15 g	3	75 cm	100 g	
NM20312024	2.44 m	5-20 g	3	85 cm	116 g	
NM20312827	2.74 m	7-28 g	3	95 cm	133 g	
NM20313530	3,05 m	10-35 g	3	106 cm	160 g	

CLASS L  
CLASS ML  
CLASS ML  
CLASS M



FIND MORE ON



RODS



## HIRO SLOW PITCH

*Spinning* TUBULAR TIP

The era of vertical techniques has found its maximum expression in the Slow Pitch fishing: the rods allow you to use your favorite leaded "blatt" even with the most difficult drifting stream conditions. The high-modulus carbon construction combined with FUJI guides and reel seat make this a jewel that every Slow Pitch angler should have.

In this "spinning" version with 40-80 g action, we find light and powerful original FUJI ORING guides.



Oring Guides  
DPS Reel seat



CODE		LENGTH	C.W.
NM25510818		1.80 m 6'	40-80 g
SECT.	CLOSED	WEIGHT	EUR
1	180 cm	106 g	

## HIRO SLOW PITCH

*Casting* TUBULAR TIP

The Slow Pitch series also includes this special "casting" version with the same quality and power of spinning version.

In this case we find original FUJI ORING microguides and a dedicated FUJI TCS reel seat.



Oring microguides  
TCS Reel seat



CODE		LENGTH	C.W.
NM25520818		1.80 m 6'	40-80 g
SECT.	CLOSED	WEIGHT	€UR
1	180 cm	114 g	

## HIRO SLOW=PITCH

*Spinning* 100-200g  
EXTRA STRONG

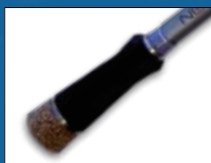
Always under the Slow Pitch technique, the Hiro series is completed with these 2 new high performance rods designed to challenge the big predators in their natural environment.

The special high-modulus carbon brings the rods to an extra strong action up to 200 g.

This "spinning" version features original FUJI K-FRAME A RING guides and a FUJI DPS reel seat able to withstand the most extreme conditions.



K-Frame A Rings  
DPS Reel seat



CODE		LENGTH	C.W.
NM25512018		1.80 m 6'	100-200 g
SECT.	CLOSED	WEIGHT	EUR
1	180 cm	156 g	

## HIRO SLOW=PITCH

*Casting* 100-200g  
EXTRA STRONG

The Extra Strong series also includes this special "casting" version with the same quality and power of spinning version.

This model features original FUJI K-FRAME A RING guides and a FUJI DPS reel seat able to withstand the most extreme conditions.

Hiro Slow Pitch extra strong gives its best combined with Lexima Camion baitcasting reel.



K-Frame A Rings  
T-DPS Reel seat



CODE		LENGTH	C.W.
NM25522018		1.80 m 6'	100-200 g
SECT.	CLOSED	WEIGHT	€UR
1	180 cm	157 g	





# ISE professional saltwater SURFACT

## POPPING

Two offset models with different lengths and actions, extremely powerful for uncompromising fishing aimed mainly at tuna and large tropical predators.

CODE	LENGTH	LINE TEST	C. W.	SECT.	CLOSED	WEIGHT	EUR
NM24115024	2,40 m	PE# 4-8	150 g	2	174 cm	340 g	
NM24120026	2,60 m	PE# 4-8	200 g	2	193 cm	390 g	



# ISE professional saltwater SURFACT

## JERK

Two models designed primarily for the jerking action, very fast blanks, ideal for fishing from the boat in search of pelagic predators, or in all those situations where a reliable and at the same time light tool is required, so as to guarantee the greater fisherman's fishing comfort.

CODE	LENGTH	LINE TEST	C. W.	SECT.	CLOSED	WEIGHT	EUR
NM24110021	2,15 m	PE# 4-6	100 g	2	160 cm	290 g	
NM24112022	2,25 m	PE# 4-6	120 g	2	165 cm	320 g	



30-T  
carbon

MCC MASTER  
LURE CONTROL

MCC MASTER  
CASTING CONTROL

SALTWATER specially  
equipped



30-T  
carbon

MCC MASTER  
LURE CONTROL

MCC MASTER  
CASTING CONTROL

SALTWATER specially  
equipped



# 漢字 **SEAMASTER** KANJI

シーマスタ / スピニング専門家



New series of SW rods, offset handle, progressive action, sensitive tip for better management of lures and casting performance. Optimal use both from the shore, to undermine Barracudas, Bluefish and Leerfish, and from the boat for Dorado and small tuna. Ideal for casting jigs, popper and minnow.



CODE	LENGTH	C. W.	SECT.	CLOSED	WEIGHT	EUR
NM21240823	2,31 m	10-50 g	2	184 cm	189 g	
NM21240824	2,43 m	15-80 g	2	194 cm	203 g	
NM21241023	2,31 m	10-70 g	2	184 cm	198 g	
NM21241024	2,43 m	20-100 g	2	194 cm	207 g	



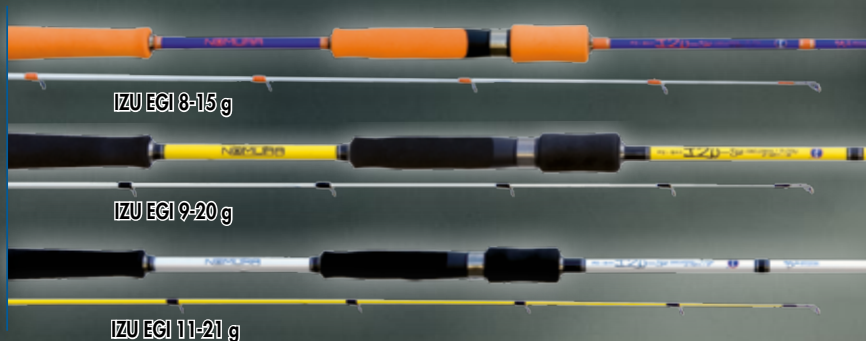
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RODS



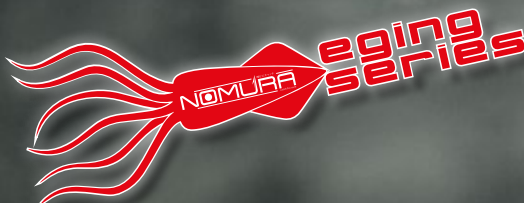
伊豆 &gt; 海水の

IZU-SW-egI SPECIALIST  
スペシャリスト

After many researches and field testing the Nomura Pro Staff is proud to present this new line of spinning rods specific for coastal cephalopods and also perfect with metal lures such as Nomura Misaki, Umi and Sato.

The Izu Egi series has been thought to meet the needs of fishermen looking for a budget rod without compromising on quality.

FUJI guides and reel seat complete the series and improve this already excellent fishing tool.



伊豆 &gt; 海水の

IZU-SW  
*ExtremaEging*

Very thin, light and extremely sensitive blanks, ideal for Eging and Light Spinning, new generation long bridge sic rings.

2-8 G / EGI 1-4 TUBULAR TIP



IZU EXTREMA EGING

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM23130724	2.40 m / 8'	1-7 g	2	123 cm	106 g	
NM23130824	2.40 m / 8'	2-8 g	2	123 cm	108 g	

IZU EGI 8-15 g

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM23101521	2.10 m / 7'	8-15 g	2	110 cm	118 g	
NM23101524	2.40 m / 8'	8-15 g	2	125 cm	124 g	

IZU EGI 9-20 g

CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM23102024	2.40 m / 8'	9-20 g	2	125 cm	136 g	

IZU EGI 11-21 g

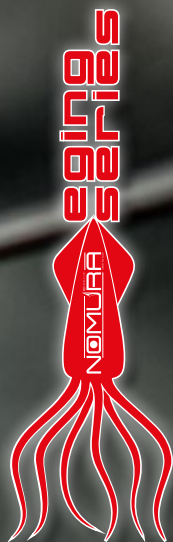
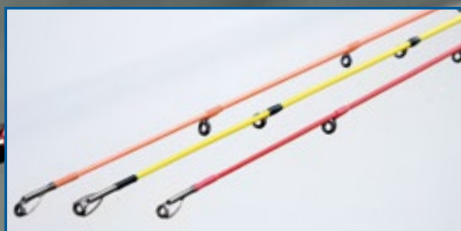
CODE	LENGTH	C.W.	SECT.	CLOSED	WEIGHT	EUR
NM23102127	2.70 m / 9'	11-21 g	2	140 cm	159 g	

1-7 G / EGI 1-3 SOLID TIP

IZU EGI 8-15 g

# KANJI

## 漢字 EGING SW 海水の



KANJI EGI/2.40 M

KANJI EGI/2.50 M

KANJI EGI/2.60 M

Cephalopod fishing is a sport that involves all the spinning fans of the world. This is why Nomura experts have long tested this new series of specific rods to fish with squid jigs. To be able to feel the slight touches of squids and calamari is necessary to use a multi-fiber line, so all three models of KANJI were made of Super Hi Modulus carbon with a low content of resin able to transmit to the hand all the vibrations of the line, ensuring at the same time great resistance and reliability of the rod during the cast. The EVA handle, with conical butt for a perfect control, the rings are SIC long bridge suitable for the use with braided lines. Each of the three versions reports the number of the bait measurement recommended by our experts.



**MLC** MASTER  
LURE CONTROL

**MCC** MASTER  
CASTING CONTROL

**SALTWATER** specially  
equipped

CODE	LENGTH	C.W.	SECT.	PE#	EGI MAX	CLOSED	WEIGHT	EUR
NM23112524	2.40 m	10-15 g	2	0.4-1.5	3.5	125 cm	124 g	
NM23112025	2.50 m	12-20 g	2	0.4-1.5	3.5	128 cm	142 g	
NM23112526	2.60 m	14-25 g	2	0.4-1.5	3.5	133 cm	153 g	

*Saltwater Tuning*  
海水チューニング

TUBULAR TIP

FIND MORE ON



RODS



# Sensum

## PRO ULTRA THIN



Long tests of casting, sealing and duration involved the Nomura testimonials before presenting and marketing this multifibre dedicated to the Ultra-Light Game, the Trout Area and Eging. We used the best Japanese technology that allows the union of very thin filaments of polyethylene through a hot melting process to create a product with a round, steady and with very thin diameters. The technical features that come from this new product, completely satisfy the needs of every fan: capacity without equal in relation to the diameter, softness that allows it to run light and silent between the guides transporting the lures at a great distance, rigidity that allows you to understand how the bait is working inside the water, high resistance to abrasion. It is presented in a translucent white color, perfect even in conditions of low visibility.



SPOOL X 109 YDS / 100 M

CODE	DIA MM	STRENGHT LBS	STRENGHT KG	EUR
NM33006002	0.02	3.97	1.80	
NM33006004	0.04	7.72	3.50	
NM33006006	0.06	10.14	4.60	
NM33006008	0.08	11.90	5.40	
NM33006010	0.10	13.89	6.30	





# NOMURA X9

## 9 STRANDS SPECIAL PE BRAIDED LINE



BRAIDS

The ultimate expression of Japanese technology can be found in this new braid with nine strands of pure Polyethylene, unique in its kind. Dedicated to fishing with lures, especially for medium-light spinning. Thanks to the special nine-wire processing with silicone surface coating, this innovative braid is perfectly round, soft and flexible, allowing longer and more accurate casting. In particular, the roundness of the section allows the braid to cut water 47% faster than an eight-strand braid. In addition, the fibers cooperate unequivocally with each other offering a greater breaking strength and a higher abrasion resistance of (20% more compared with an eight-strand braid). It is available in the Moss Green color, ideal for most situations.



SPOOL X 165 YDS / 150 M

CODE	DIA MM	STRENGHT LBS	STRENGHT KG	EUR
NM33007010	0.10	15.90	7.20	
NM33007012	0.12	19.90	9.00	
NM33007014	0.14	22.00	10.00	
NM33007016	0.16	24.30	11.00	
NM33007018	0.18	30.90	14.00	
NM33007020	0.20	34.40	15.60	
NM33007023	0.23	42.30	19.20	

FIND MORE ON





# INVISIBLE

目に見えない  
最新世代の技術 // 水中に目に見えない!



All the best Japanese technology and know-how has been put together to create this INVISIBLE line construction. Low memory factor, incredibly smooth, no refraction in the water, superior knot strength and abrasion resistance make this ultraclear fluorocarbon perfect for all those hard to catch species. Being invisible, it goes undetected by fish, it will never give away the presence of the fisherman. The wide range of diameters can fit the needs of many different fishing styles also can be used to tie high resistance leaders.



SPOOL X 165 YDS / 150 M

CODE	DIA MM	STRENGTH LBS	STRENGTH KG	EUR
NM30000012	0.12	5.73	2.60	
NM30000014	0.14	7.72	3.50	
NM30000016	0.16	10.14	4.60	
NM30000018	0.18	14.11	6.40	
NM30000020	0.20	18.74	8.50	
NM30000022	0.22	21.16	9.60	
NM30000025	0.25	23.15	10.50	
NM30000028	0.28	25.57	11.60	
NM30000030	0.30	29.54	13.40	

# YUKAI 誘揚

## 2 COLOURS SHOCK LINE



CAMOUFLAGE EFFECT



The Freshwater PRO TEAM NOMURA developed this new camou line specifically for pike fishing and fishing for other big predators. Thanks to the greenish-brown color of the monofilaments this line is the perfect solution for hunting those hard to catch species. Low memory, exceptionally strong, with the perfect combination of smoothness and low stretch, making every lure easy to cast and allowing the anglers to remain easily in contact with the bait. Available in 150 m spools from diameters 0.20 to 0.30.

### SPOOL X 165 YDS / 150 M CAMOU BLACK / GREEN

CODE	DIA MM	STRENGTH LBS	STRENGTH KG	EUR
NM32000020	0.20	12.57	5.70	
NM32000022	0.22	14.99	6.80	
NM32000025	0.25	19.40	8.80	
NM32000028	0.28	21.38	9.70	
NM32000030	0.30	26.90	12.20	







SPOOL X 150 YDS / 135 M

CODE	DIA MM	STRENGTH LBS	STRENGTH KG	EUR
NM31000014	0.14	6.17	2.80	
NM31000016	0.16	7.94	3.60	
NM31000018	0.18	10.58	4.80	
NM31000020	0.20	13.67	6.20	
NM31000022	0.22	16.75	7.60	
NM31000025	0.25	20.94	9.50	
NM31000028	0.28	24.69	11.20	



The Japanese word "otoshi" means "snare". This florescent master series is perfect for those modern anglers that require hi-performance monofilaments for spinning. Otoshi is just the right mix of versatility and hi-quality with no compromises. This monofilament maintains an excellent handling and castability while reduces the memory factor thanks its particular internal construction combined with the outer silicon coating. It is therefore completely waterproof, with this special silicon treatment insulating the structure of the line from the exterior, maintaining all its technical characteristics even after prolonged use. Our Nomura anglers developed this monofilaments in two series: Otoshi Yellow in 150 yds (135 mtrs) spools and Otoshi Orange in 165 yds (150 mtrs) spools; Yellow is available from diameter 0.14 to 0.28 and Orange from 0.14 to 0.35.



SPOOL X 165 YDS / 150 M

CODE	DIA MM	STRENGTH LBS	STRENGTH KG	EUR
NM31000314	0.14	6.17	2.80	
NM31000316	0.16	7.94	3.60	
NM31000318	0.18	10.58	4.80	
NM31000320	0.20	13.67	6.20	
NM31000322	0.22	16.75	7.60	
NM31000325	0.25	20.94	9.50	
NM31000328	0.28	24.69	11.20	
NM31000330	0.30	28.00	12.70	
NM31000335	0.35	34.38	15.80	







NOMURA 限定版  
LIMITED EDITION

HARD LURES



**LE 限定版** Real Fish Patterns  
Real Lifelike Action

FIND MORE ON





## IZUMI

518  
REALSKIN

Is the smallest and lightest lure of the suspending family but it is also the most versatile. The not lean shape allows him to move a quite good quantity of water and produce a large number of vibrations that combined with the fact of being able to swim in a very attractive way during the retrieve makes this hard bait suitable for the black bass, pike, perch and chub. The Realfish Design make it even more attractive to predators.

CODE	LENGTH	WEIGHT	ACTION	EUR
NM470***04	4.5 cm	4.30 g	suspending	

512  
REAL CYPRIN513  
REAL STRIPPED  
BASS506  
REAL PAPER  
MOUTH514  
REAL TROUT516  
REAL CARP

## DAISUKE

517  
REAL  
BLUEGILL

Elongated suspending minnow particularly suitable for trout, perch and chub. Easy to cast compared with dimension and weight, you can achieve good results in still and fast waters in any kind of retrieves.

Liveries so realistic make them attractive to all those suspicious predators and allow these lures to be a particularly effective also thanks to a lot of vibrations produced by rattles inside of it.

CODE	LENGTH	WEIGHT	ACTION	EUR
NM472***06	6.5 cm	5.50 g	suspending	

512  
REAL CYPRIN516  
REAL CARP515  
RAINBOW  
TROUT514  
REAL TROUT506  
REAL PAPER  
MOUTH



## GINGA



584  
NATURAL  
DOTTED TROUT

Slim floating jerkbait. It is used both for salt and fresh water, the aerodynamic shape allows long and precise cast even with its small dimension and a perfect swimming action. All these characteristic make it suitable for both research or static technique, in fact it could be used with fast jerking and retrieving, twitching, stop& go, also in any slow approach to the spot .

CODE	LENGTH	WEIGHT	ACTION	EUR
NM475***08	8.0 cm	7.80 g	suspending	



580  
NATURAL  
RAINBOW

581  
NATURAL  
LIVE FISH

582  
NATURAL  
PAPER MOUTH

583  
NATURAL  
SKIN

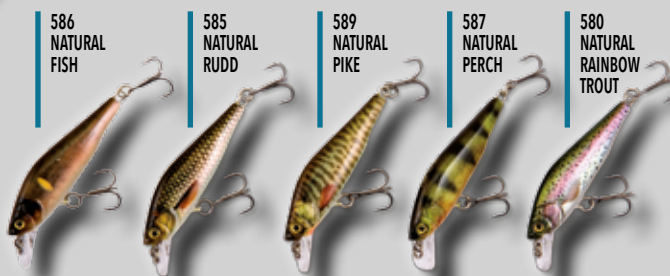
585  
NATURAL  
RUDD

## OFUJI

Ofuji represents a real treat for predators, this hybrid combines the best of a minnow and a longbill minnow, his mass transfer it is perfectly positioned, so you can cast this lure precisely. This minnow wriggles vigorously like a crankbait, but it also move nervously under the slightest impulse of a sudden jerk like a jerk baits: totally unpredictable, full of life, will quickly seduce all predators who cannot resist, in river or in calm water . Amazing with the new real fish livery.



588  
NATURAL  
TROUT



586  
NATURAL  
FISH

585  
NATURAL  
RUDD

589  
NATURAL  
PIKE

587  
NATURAL  
PERCH

580  
NATURAL  
RAINBOW  
TROUT

CODE	LENGTH	WEIGHT	ACTION	EUR
NM476***05	5.0 cm	5.00 g	sinking	





Midori is an extremely versatile crank bait, allowing you to reach 1 mt/ 1,20 mt depth, if used with slow retrieval alternated with short jerk or stops the lure becomes irresistible. When Midori begins to rise slowly there comes the time for the predator's attack.

The rattles inside produce vibration that can not fail to be noticed by any predator and the realistic Real fish Design meet any need even for those sophisticated anglers.

## MIDORI



CODE	LENGTH	WEIGHT	ACTION	EUR
NM474***06	5.0 cm	13.00 g	floating	

## DEEP CRANK



587  
REAL PERCH

921  
BROWN CRAW

516  
REAL CARP

776  
SPECIAL ALL WHITE

920  
STRIPED DEVIL

922  
STRIPED CHARTREUSE

New series of depth cranks (6 and 8 meters), designed to probe important bands of water, impossible to reach for most hard lures on the market. Internal tungsten spheres that stabilize the launch and act as a sound reminder for the predator. Particularly suitable for Black Bass, Pike and Catfish.

CODE	LENGTH	WEIGHT	ACTION	EUR
NM616***08	8 cm	28,7 g	sinking	
NM617***08	8,6 cm	36,3 g	sinking	



limited availability item  
数量限定アイテム

## ISEI CRANK

Floating crank with swinning action up to 3.5 m and easy to be cast thanks to its 16.5 g of weight. Isei Crank is particularly effective in combination with Nomura Isei Jas Pro M; its big sized lip gives a perfect swimming balance even in deep and running water and it can be also used in spots with lush vegetation. Its 6 colours are a must have for all anglers to lay traps for the must suspicious "bigs".

CODE	LENGTH	WEIGHT	ACTION	EUR
NM606***07	7 cm	16,5 g	floating	



762  
RED BLACK  
STRIPED



763  
FLOWER WHITE

760  
BLACK BACK  
RED TIGER

761  
TIGER GREEN  
YELLOW

765  
TRANSPARENT  
DARK HEAD

764  
CANGREJO

## JAS CRANK



770  
GREENY  
BLACK

limited availability item  
数量限定アイテム

The peculiarity of this crank is its perfect zigzag swimming, irresistible for even the most lazy predators, easy to cast thanks to its 19 g of weight. The bait is able to swim up to 4.5 m in depth and is particularly suitable for rocky backdrops thanks to its blade pointing and probing, transmitting all the movements to the rod (we recommend using it with Isei Jas Pro MH) so that the angler can get the perception of the backdrop.



769 REDDY

768 ENTREPEÑAS

767  
GREEN BLACK STRIPES

766 GARCIA SOLA

776 SPECIAL ALL WHITE

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM607***07	7 cm	19 g	floating	0-4.5 m	

## CRANK



Small crank with wide and varied movements, irresistible for fish of our waters; its hi-resistance pvc front lip allows it to reach 1 m depth with a few quick spins of the reel, and at the same time its floating feature prevents the lure from running aground on the bed.

The size of 6 cm / 11 gr and the light inner rattling make it ideal for all prey in rivers or lakes.



129  
SILVER GOLD

124  
SILVER BLACK

087  
PERCH



CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM501***06	6 cm	11 g	floating	0-1.0 m	

FIND MORE ON



FRESH WATER

CRANK BAIT



## ATTACK CRANK



776  
SPECIAL  
ALL WHITE

limited availability item  
数量限定アイテム



766  
GARCIA SOLA

768  
ENTREPEÑAS

771  
CIJARA

772  
ALCANTARA

773  
ORELLANA

774  
BUEN DIA

775  
ALMARAZ

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM608***07	5.8 cm	12,5 g	floating	0-2.5 m	

The main characteristic of this big crank, for big basses and generally medium/big predators, is the fantastic balancement in the swimming action, even with a very compact body that together with the internal system of weights, allows long and precise cast.

The magnet internal system with spheres is the secret of Attack Crank. His big lip make a large oscillating real action in the water, and together with the excellent finish and colors, make this lure an irresistible bite for all predators.

## TOKYO CRANK



065  
LIGHT GREEN  
SHINER

012  
BROWN GOLD  
SHINER

087  
PERCH

037  
GREEN BONE

912  
MATT WHITE



So called because the Japanese style means a sure catch. The lip mounted perpendicular to the body makes it move in a realistic fashion, just like an injured or troubled fish. The floating action allows you to cross the sea or river bed without running aground.



CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM503***05	5.5 cm	8.8 g	floating	0-0.5 m	

## OKAIDO CRANK



limited availability item  
数量限定アイテム



068  
IWASHI  
SILVER

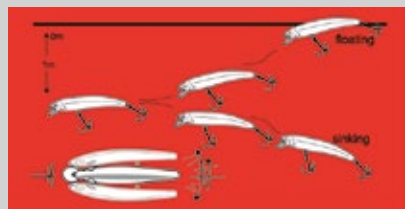


083  
NATURAL  
LIGHT BLUE



066  
MATT ORANGE  
TIGER

Small crank only 4 cm / 3 g requiring the use of ultra light fast tip rods; the lively movement makes it perfect for trouts, chubs and perchers.



CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM506***04	4 cm	3 g	floating	1.5-2 m	

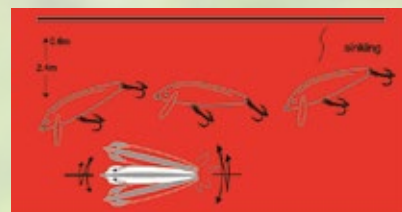




## SHOUTDOWN MINNOW

Perfect construction specifically weighted for controlled sinking or floating action. Trolled, cast or jigged it swims with a slow rolling movement. Armed with superb VMC black nickeled treble hooks, tank tested to swim perfectly in freshwaters this lure allows you to launch it exactly in the feeding zone.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM600***03	3 cm	2.2 g	sinking	0.6-0.9 m	
NM600***05	5 cm	3.1 g	floating	0.9-1.8 m	
NM600***07	7 cm	6.3 g	floating	1.5-2.4 m	



## FLOATER MINNOW

This classic minnow design has caught millions of fish from waters all over the world. With a modern finish and the finest components (VMC Hi-Penetration treble hooks) it is highly versatile for all fresh water species. You can fish on the top of water as a surface bait or retrieve it as a shallow runner.



CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM601***03	3 cm	2.4 g	sinking	0.6-1.2 m	
NM601***05	5 cm	3.3 g	floating	0.9-1.5 m	
NM601***07	7 cm	4.3 g	floating	0.9-1.5 m	

This small floating jerkbait is ideal for fishing among obstacles or seagrass beds. Easy to use, works in depths between 20 cm and 1m. Particularly effective for soft spinning in search of fishes looking for food. It is recommended to use a retrieve with slow jerks. The sinking version is particularly effective for fishes like asp, chubs and trouts.

## LIVE MINNOW



CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM514***08	8 cm	10 g	slow sinking	0-1.0 m	

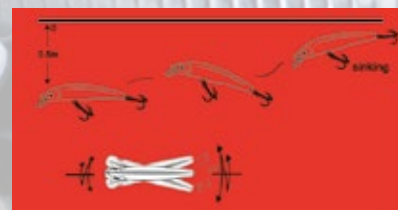




## NANO JERK

083  
NATURAL LIGHT  
BLUE004  
BLACK RED  
SILVER101  
PRO  
BLUE

"Nano", smallness is the prerogative of this sinking jerk bait. Its size allows you to amplify performance even with very slow retrieves, making it the right lure to explore the most insidious fishing spots, those that hide the larger and more suspicious preys. Tests have shown to be a particularly effective bait during the hunting periods of black bass and asp.ius.

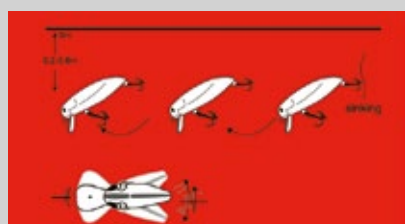


CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM511***04	4.8 cm	2.1 g	sinking	0-0.5 m	

## NORI



Perfect imitation of a real cricket that could occasionally fall into water and becomes fish food. This stimulates the fish attraction especially of wild trout in lakes or rivers that goes crazy for these insects during medium hot season. The lip of this lure permits to simulate a real cricket "jump" in the water in stagnant water, creek, lakes or small rivers: trout area lure!

171  
MIMETIC  
GREEN172  
MIMETIC173  
MIMETIC  
BROWN160  
YELLOW  
BONE176  
MIMETIC  
BLACK WHITE

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM544***03	3.7 cm	2.00 g	sinking	0.1-0.5 m	

## RANGER MINNOW ASP Hunter



083  
NATURAL LIGHT  
BLUE

162  
YELLOW SILVER

122  
SHINER PERCH

108  
REAL

161  
YELLOW  
ORANGE

129  
SILVER GOLD

The ranger lure with fast jerk retrieves can be controlled in different levels of water even if fishing near bridges, rocks or woods. It is easy to control and easy to cast with its 13 grams on only 7cm!

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM522***07	7 cm	13 g	sinking	0.4-2.0 m	



## ALIVE MINNOW SUSPENDING

Suspending version of lethal Alive Minnow that represents the perfect imitation of the most common inshore bait fish, perfect to fish close to river mouths, rocky shores or in the harbours fishing for the sea bass. Precision to details and realistic color are the cherry on the cake for this small great lure.



995  
PEARL WHITE  
BROWN FACE

753  
TRANSPARENT  
OPAL

752  
MIRROR GREEN  
SILVER

757  
MIRROR GREEN  
BLUE

755  
MIRROR  
DOTTED

754  
MIRROR YELLOW

CODE	LENGTH	WEIGHT	ACTION	EUR
NM599***10	10.5 cm	15 g	suspending	







## B.B. KING

After a long testing process the Nomura experts created this extremely efficient popper, super-loud rattles with a special iridescent teaser tail, the hole in front helps to give it a fantastic real swimming motion in the top waters, creating air bubbles that quickly draw in the fish.

limited availability item  
数量限定アイテム



CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM526***10	10 cm	17 g	floating	top water	

## SPLASH



limited availability item  
数量限定アイテム

Nomura has created this strange popper for top waters. Weighted on the bottom of the belly with a big mouth to generate a swimming effect outside and inside water, to attract fish.



CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM536***09	9 cm	17 g	floating	top water	



## TOP WATER PENCIL



Just like other pencils, its area of maximum use is in the first meter of water. The fast retrieve makes gives a "walking the dog" effect, particularly effective for very aggressive predators, like trouts and pikes of big size. Available in 9.5 and 14 g, this pencil is best utilized with medium light tackle.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM517***09	9.5 cm	14 g	floating	top water	



776  
SPECIAL ALL  
WHITE

762  
RED BLACK  
STRIPED



007  
BLOODY  
FISH

119  
SAPPO  
STRIPES

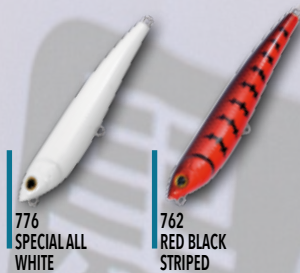
104  
RAINBOW

087  
PERCH

111  
RED HEAD

132  
SILVER  
PINK

## WILD PENCIL



776  
SPECIAL ALL  
WHITE

762  
RED BLACK  
STRIPED



083  
NATURAL  
LIGHT BLUE

011  
BLUE VIOLET

132  
SILVER  
PINK

159  
WILD TROUT

127  
SILVER DARK  
GREEN

028  
FROG

Surface bait with the typical silhouette of a forage fish pushed to the water surface. By casting this lure in the fishing pools, attacks will arrive in no time. Slow retrieves create the classic ondulant movement typical of top water fish, ideal for WTD fishing.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM518***08	8.8 cm	8g	floating	top water	





## HOKKAI NEEDLE



This lure perfectly imitates a needlefish and is characterized by an extremely realistic swimming action. The special rear fin allows stabilized casts and the weight of 30 g allows to reach considerable distances; the floating action makes it perfect for stimulating the reaction of apathetic preys in low-wave conditions. Saltwater-proof hooks are internally jointed with the Through-Wire system which considerably increases strength and durability. We recommend the use of Hokkai Needle for bluefishes and leerfishes but will be irresistible to all marine predators.

CODE	LENGTH	WEIGHT	ACTION	EUR
NM614***21	21.0 cm	30.0 g	floating	

**Through-Wire**

## NAMI



524  
RAINBOW  
PINK



Floating lipless lure; its shape is specifically designed for easy use in fishing even in windy conditions and strong sea currents. Ideal for sea bass but also very effective in freshwater for pike, bass and chub. With rattles inside it is particularly attractive thanks to the colors. Available in three versions from 105 mm to 16 g, 125 g and 145 mm by 26.5 mm by 42 g.

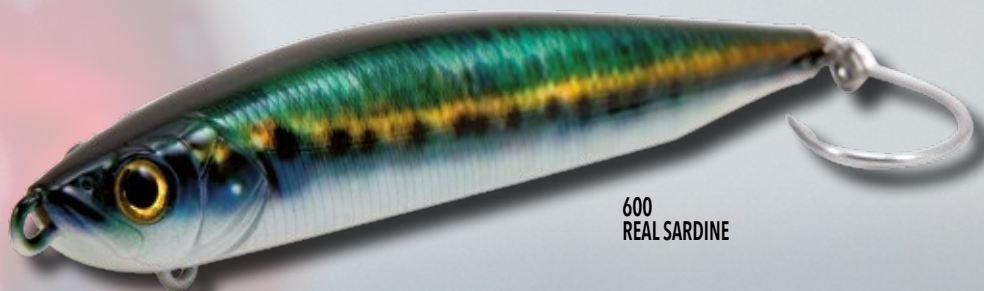


**INTERNAL TREBLE  
HOOK LOCKING SYSTEM**

CODE	LENGTH	WEIGHT	ACTION	EUR
NM482***10	10.50 cm	16.30 g	floating	
NM482***12	12.50 cm	26.50 g	floating	



## AKITA



600  
REAL SARDINE

### Through-Wire

This lure is designed for an extra-strong use: thanks to the passing metal core it ensures reliability in any combat.

To achieve maximum results the Nomura Staff suggests short-jerking movements within baifish breaking the surface caused by large predators on the hunt.

A single ultra strong hook with anti-salt treatment complete the work.

Real Saltwater Fish patterns of this lure make it almost identical to a real living fish.



605  
REAL MULLET

603  
REAL TUNA

602  
REAL WAHOO

601  
REAL  
MACKEREL

604  
RED HEAD

CODE	LENGTH	WEIGHT	ACTION	EUR
NM485***12	12.5 cm	43.00 g	sinking	



535  
PUSSY PINK

## MOMOKO



511  
BLUE GREEN

507  
SILVER PINK



### INTERNAL TREBLE HOOK LOCKING SYSTEM

CODE	LENGTH	WEIGHT	ACTION	EUR
NM480***12	12.0 cm	44.80 g	floating	

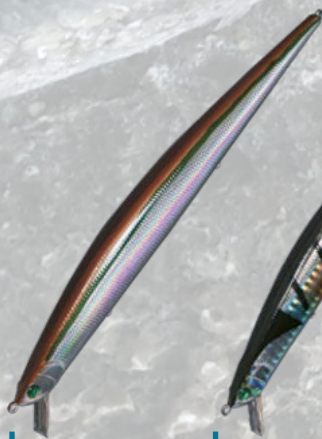
This Popper is a real must "weapon" for every saltwater angler and it is really recommended by our Pro Team Nomura. This lure is developed with a "side motion technology" using the rattles inside made from micro calibrate spheres which during the cast action are moving according to the energy of the cast helping to reach very long distance. Ideal for big predators in sea could be used even in fresh waters big lakes, it is armed with strong treble hooks chemically sharpened and featured with strong line split rings.





## NAGASA

Nomura saltwater experts use ultra high modulus polycarbonated top material together with 3 permasteel VMC treble hooks salt resistant and a perfect distribution of weights inside this long jerk and heavy lure, super aerodynamic shape permits perfect swim in all kind of situations and superior long stability. Medium-fast retrieve helps the sinuous swimming action that attracts the king of sea predators: sea bass and sea breme; also barracuda and blue fish can be attracted from his shiny and holographic colors even from a long distance.



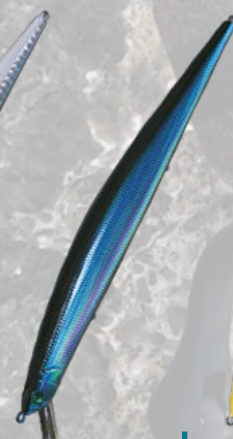
135  
SILVER RAINBOW



310  
BLACK TIGER



111  
RED HEAD



311  
MACK



070  
GLOWING YELLOW



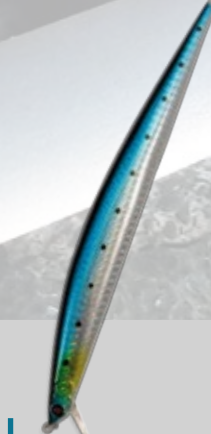
312  
SARDINE



090  
PEARL



910  
ANCHOVY



101  
PRO BLUE

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM604***17	17.5 cm	26 g	floating	0-2.5 m	



## NAGASA EXTRA LONG

603  
REAL TUNA

### Through-Wire

The Nomura Team has specially created Nagasa Extra Long to be the bait of choice for catching big predators. The streamlined profile and the weights inside allow long and accurate casting, essential feature for fishing from the bank or from the cliff; the same weights also give this lure a swimming tilting.

Three ultra strong treble hooks with anti-salt treatment complete the work by preventing any escape even after a listless bite. Real Saltwater Fish patterns of this lure make it almost identical to a real living fish.

CODE	LENGTH	WEIGHT	ACTION	EUR
NM484***21	21.4 cm	38.0 g	sinking	

600  
REAL SARDINE

605  
REAL MULLET

601  
REAL  
MACKEREL

602  
REAL WAHOO

604  
RED HEAD

## KONAN

605  
REAL MULLET

Neither stick bait nor minnow this lure imitates the movements of the small fishes darting frantically beneath the surface.

If slowly retrieved pointing the rod at the top it may look like a popper and ensures even the most apathetic predators attack. Two ultra strong treble hooks with anti-salt treatment complete the work. Real Saltwater Fish patterns of this lure make it almost identical to a real living fish.

CODE	LENGTH	WEIGHT	ACTION	EUR
NM487***11	11.0 cm	19.20 g	floating	

600  
REAL SARDINE

603  
REAL TUNA

602  
REAL WAHOO

601  
REAL  
MACKEREL

604  
RED HEAD





## ALIVE MINNOW MIRROR EFFECT

NOMURA 限定版  
LIMITED EDITION



751  
MIRROR PINK

This new artificial lure will become famous for its alive lively mirror effect, born for saltwater, but also appreciated in freshwater. The swimming action is optimized by the variable weights inside the body of this jerk from Nomura production. It gives its best with constant ripping and slow retrieve alternate to stop & go and very slow retrieving. Freshwater and saltwater predators will not stand a chance.

Size 13 cm equipped with 3 treble hooks

CODE	LENGTH	WEIGHT	ACTION	EUR
NM605***10	10.5 cm	15 g	sinking	
NM605***13	13 cm	20 g	suspending	



753  
TRANSPARENT  
OPAL

750  
MIRROR PINK  
SILVER

752  
MIRROR GREEN  
SILVER

757  
MIRROR GREEN  
BLUE

756  
MIRROR BLUE

755  
MIRROR  
DOTTED

754  
MIRROR YELLOW

## ALIVE MINNOW

Suspending version of lethal Alive Minnow that represents the perfect imitation of the most common inshore bait fish, perfect to fish close to river mouths, rocky shores or in the harbours fishing for the sea bass. Precision to details and realistic color are the cherry on the cake for this small great lure.



995  
PEARL WHITE  
BROWN FACE

753  
TRANSPARENT  
OPAL

752  
MIRROR GREEN  
SILVER

757  
MIRROR GREEN  
BLUE

755  
MIRROR  
DOTTED

754  
MIRROR YELLOW

CODE	LENGTH	WEIGHT	ACTION	EUR
NM599***10	10.5 cm	15 g	suspending	





601  
REAL MACKEREL

With its 20 g in only 13 cm the Sardine perfectly mimics the main forage fish present in the Mediterranean. Its shape and its original front lip allow both fast (like a prey on the run) and slow retrieves (like a wounded fish) and make Sardine a truly versatile lure, both from boat and from the bank. Every angler should have at least one! Three ultra strong treble hooks with anti-salt treatment complete the work. Real Saltwater Fish patterns of this lure make it almost identical to a real living fish.

## SARDINE



605  
REAL MULLET

602  
REAL WAHOO

600  
REAL SARDINE

603  
REAL TUNA

604  
RED HEAD

CODE	LENGTH	WEIGHT	ACTION	EUR
NM486***13	13.0 cm	20.10 g	floating	

## Through-Wire



## FUMIKO

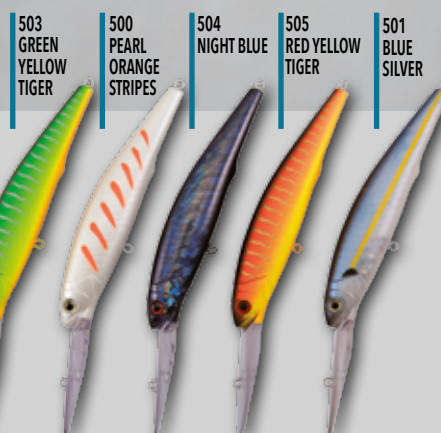


502  
GOLD RED

An absolute must for trolling in the saltwater and big lakes for large predators. Thanks to a large diving lip Fumiko gains depth very fast and features an energetic action. The body is made of extremely strong plastic material resisting also the largest predators. This series works in depths between 8 and 10 meters according to length and weight, armed with saltwater resistant treble hooks and feats rattles inside. Developed in 13 and 15 cm, 37 and 64 g with a floating action. We suggest to wash it with fresh water after fishing in the sea in order to keep the colors shining due the fact that all are made with a special processing of multi layers paint.

## Through-Wire

CODE	LENGTH	WEIGHT	ACTION	EUR
NM481***13	13.0 cm	36.80 g	floating	
NM481***15	15.0 cm	63.50 g	floating	



503  
GREEN  
YELLOW  
TIGER

500  
PEARL  
ORANGE  
STRIPES

504  
NIGHT BLUE

505  
RED YELLOW  
TIGER

501  
BLUE  
SILVER







This Nomura lure is an especially long jerk, the long body construction and the shape allows the jerk to swim in a very natural way, if you retrieve it slowly it becomes particularly effective in shallow water, and it will stay at a medium depth. This is a specific lure for salt water predators, with the best colours for the water/light conditions. VMC permanent steel strong treble hook.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM584***17	17 cm	33 g	sinking	1.2-3.8 m	

## JIKI



Jiky is a stunning salt water baitfish imitation. Thanks to the special weight system inside the body, it is possible to cast incredible distance, even if the total weight is not so heavy. Simply deadly for sea bass, barracuda and bluefish. Unique body design produces a slow irresistible wobble that fish can't resist.

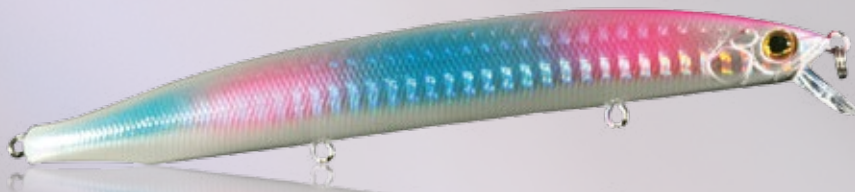


CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM593***14	14.6 cm	21 g	slow sinking	0-1.2 m	



## YORI

Floating lure extremely versatile with its aerodynamical shape which makes possible to cast incredibly far away from your spot. 3 VMC PS SW reinforced treble hooks. Fantastic new colour combinations reflecting the light with holographic design born for SW but suitable also for big fishes in FW.



043  
GREEN SILVER  
ORANGE

072  
LIGHT GREEN  
MACK

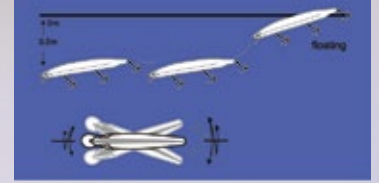
092  
PEARL  
RAINBOW

056  
HOLO SILVER

132  
SILVER PINK

101  
PRO BLUE

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM582***13	13 cm	17 g	floating	0-1.0 m	



## SLIM



128  
SILVER DOTS

070  
MACK

138  
SILVER VIOLET

111  
RED HEAD

020  
DOT MIRROR

135  
SILVER RAINBOW

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM534***13	13 cm	12.2 g	floating	0-0.5 m	

Due to the perfect distribution of weight inside its body this slim jerk swims very fast in the water. Perfect jerk action with a micro lip which creates a "real fish" movement in the water, extremely efficient in saltwater and especially in Mediterranean waters. Featuring 3 Perma-steel VMC treble hooks, saltwater resistant.



## DAIKI



limited availability item  
数量限定アイテム

Created for saltwater but used also in rivers or lakes this lure is a hybrid version of the popper minnow, you can create two kinds of action depending on how you retrieve the bait. Holographic slim body and metallic painting, salt water treated.



135  
SILVER RAINBOW

038  
GREEN DOTS

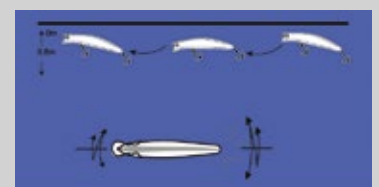
020  
DOT MIRROR

111  
RED HEAD

070  
MACK

128  
SILVER DOTS

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM580***12	12 cm	15 g	floating	0-0.5 m	





## HIRO MINNOW

134  
SILVER PINK  
YELLOW083  
NATURAL  
LIGHT BLUE004  
BLACK RED  
SILVER143  
TENNESSEE110  
RED GOLD146  
TIGER SKIN

This lure has been a classic for anglers worldwide for decades, good either for FW or SW: trout, sea bream, snook, mackerel, sea bass, red fish, these lures had proven to be deadly on those fishes. This little minnow simulates a bait fish, 6 colours and 3 sizes available for any kind of situation. There are also colour combinations available which are suitable for Mediterranean fishing.

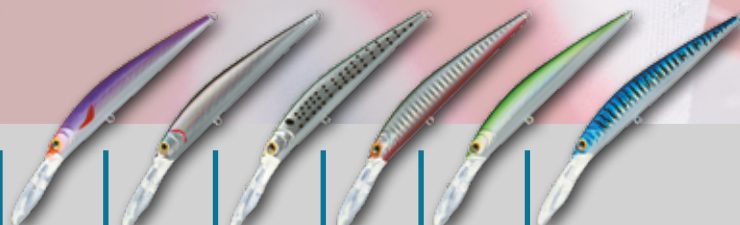
## SPECIAL LIGHT TROLLING

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM603***05	5 cm	2.1 g	sinking	0.2-0.6 m	
NM603***07	7 cm	5 g	sinking	0-0.8 m	

limited availability item  
数量限定アイテム

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM603***09	9 cm	7.5 g	sinking	0-1.0 m	

## TAKUMA

138  
SILVER VIOLET136  
SILVER SHINER020  
DOT MIRROR044  
GREEN  
SILVER PINK016  
CLOWN070  
MACK

Born for trolling in salt water or fresh water this lure with a long and large lip swims in the shallow water but can also reach a depth of up to 4.5 meters. Targeting pelagic or sea bass, it has a slim body, an effective sound from the inside rattle, and salt water specific colours to make this lure very realistic.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM588***11	11 cm	13 g	floating	2-3.5 m	

## KAITO



### Through-Wire

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM579***10	10.5 cm	24 g	floating	top water	

This lure has big 3D eyes and a strong gurgling and splashing action in the water created from the concave mouth. It also has an ultraviolet 3D "body inside body" construction draw voracious predators in strong salt grade construction attract predators from long distances in top waters.

## ONDA

Wow, check out this unique new model of popper inspired by one of our Nomura engineers. With a super-loud rattle, a special iridescent teasing tail, 3D eyes, holographic painting, permanent steel treble hooks and a superb colour selection for salt water, this unusual popper has been given some of the most important awards in the Japanese market.



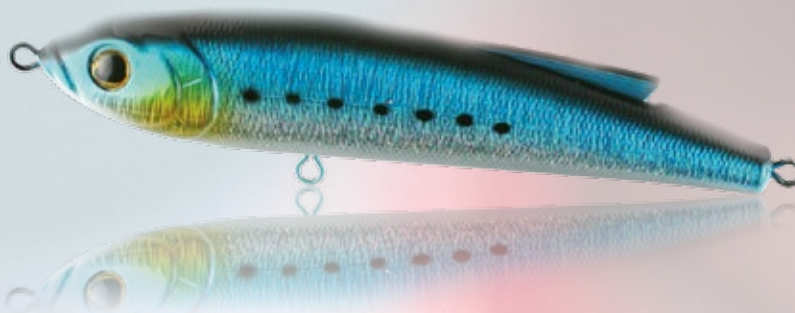
CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM578***11	11 cm	26 g	floating	top water	





## MASTER

limited availability item  
数量限定アイテム



012  
BROWN GOLD  
SHINER

110  
RED GOLD

125  
SILVER BLACK  
DOTS

101  
PRO BLUE

040  
GREEN MACK

111  
RED HEAD

Heavy weight saltwater sinking lipless strong bait. The VMC treble hooks PS salt water treated are connected with a wire inside the body of the bait. A dorsal fin makes it swim steadily. This bait can be used for popping, trolling, casting even for big catfish or big pike, not just in the sea.

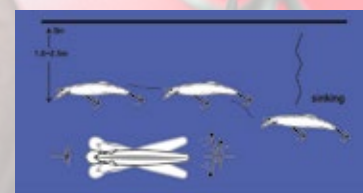
### Through-Wire

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM574***14	14 cm	66 g	sinking	Variable	
NM574***16	16 cm	90 g	sinking	Variable	

## HARU



limited availability item  
数量限定アイテム



Sinking long jerk, good for barracuda, sea bass and bluefish with reinforced VMC permanent steel treble hooks which are salt water resistant and very strong. Born to catch sea predators, the aerodynamic shape, the fin and the weighting permit this lure to be cast at long distances when you need to fish in difficult spots. Can be retrieved quickly with a jerk style or with slow regulated retrieve pausing for every 4-5 meters.



103  
PRO BLUE  
VIOLET

111  
RED HEAD

129  
SILVER GOLD

110  
RED GOLD

029  
FUXIA SILVER  
BLUE

018  
DEEP BLUE

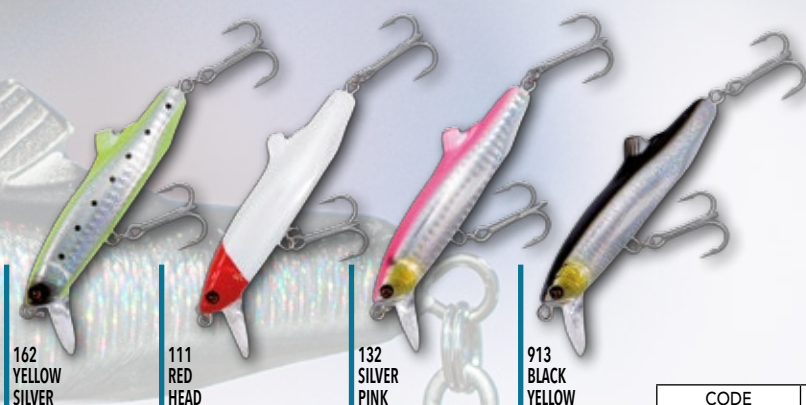
CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM581***14	14 cm	32 g	sinking	0-1.8 m	
NM581***16	16 cm	60 g	sinking	0-2.0 m	



## NIBAI



One more jerk minnow new from Nomura range. Ratio between length (9 cm) and weight (32 g) allows the Nibai to be fired like a bullet and to dive very deeply. This sum of specification makes it ideal for spinning from the shore, as well as from the boat, getting a special attention from Bluefish, Leerfish, Little Tuna and Bonito. The special shape makes it suitable for very fast retrieve with frequent jerks to make it alive.



162  
YELLOW  
SILVER

111  
RED  
HEAD

132  
SILVER  
PINK

913  
BLACK  
YELLOW

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM592***09	9 cm	32 g	sinking	variable	

## SURFACE POPPER



784  
PINK SILVER

This new popper designed by Nomura technicians is a kind of special as its inner construction is "metal through wire": it means that treble hooks are connected with an inner wire that grants a much stronger construction. Its sizes and specifications allow to catch big fishes like tuna or pelagics. Armed with VMC permasteel saltwater resistant hooks. 3D eyes.

### Through-Wire

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM611***12	12 cm	30 g	floating	top water	
NM611***15	15 cm	54 g	floating	top water	



780  
RED HEAD  
PEARL BODY

781  
LIGHT BLUE  
YELLOW

782  
BLACK BLUE  
YELLOW

783  
BLACK BLUE  
YELLOW PINK







# EGING SEA SQUID JIG

SPECIAL EDITION RATTLING / GLOWING

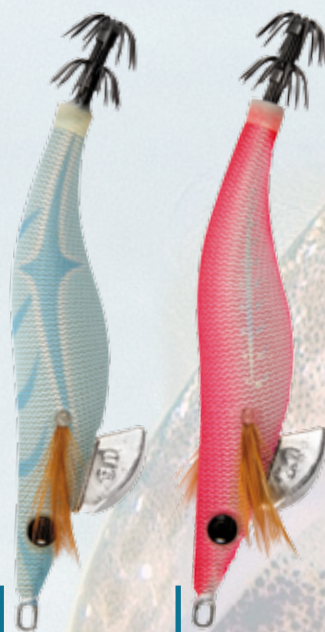
SALTWATER

SQUID LURES



787  
RED HEAD

The Nomura Eging Sea family expands with the arrival of 8 brand new liveries developed in Japan. Another feature of these new arrivals are the luminous or “rattling” bodies thanks to special treatments and steel balls expertly positioned inside the lure. Simply irresistible!



783  
GHOST  
BLUE

784  
GHOST  
PINK



CODE	SIZE	LENGTH (cm)	EUR
NM699***30	3.0	9	
NM699***35	3.5	10,5	



CODE	SIZE	LENGTH (cm)	EUR
NM699***30	3.0	9	
NM699***35	3.5	10,5	



782  
GREEN  
WEED



786  
GRAFFITI  
WHITE



781  
DEEP  
BLUE



780  
TIGER  
DARK GREEN



785  
SPOTTED  
BRONZE



# EGING SEA SQUID JIG



900  
FLUO RED

The new Nomura squid jigs have long been tested by our technicians to provide them with a slow sinking action suitable for finding cephalopod. The body, strong and resistant, presents the classic shape of a king prawn and is covered with a silk net in brilliant and innovative colors. Equipped with double stainless steel hook wrapped with glowing tape and a lead located under the head, calibrated to distribute the best balance to the bait.

CODE	SIZE	LENGHT (cm)	ACTION	DEPTH	EUR
NM699***25	2.5	8	slow sinking	variable	
NM699***30	3.0	9	slow sinking	variable	
NM699***35	3.5	10,5	slow sinking	variable	

limited availability item  
数量限定アイテム



901  
DIAMOND

902  
PUSSY PINK

903  
RED & BLUE

904  
SHINY GOLD

905  
BLUE SILVER DIAMOND

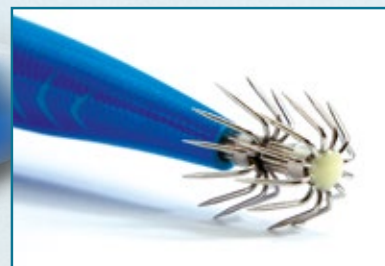




# IKA-CALAMARI

SALTWATER

TROLLING SQUID LURES



EXTRA SHARP CROWN HOOK



990  
FLUO YELLOW  
WITH STRIPES

991  
FLUO ORANGE  
WITH STRIPES

994  
TIGER  
FUCHSIA

995  
PEARL  
WHITE



992  
LIME  
LIGHT BLUE

996  
SILVER GREEN  
YELLOW

993  
SILVER PINK  
BLUE

997  
TIGER  
BLUE

NOMURA 限定版  
LIMITED EDITION

New exclusive range developed by Nomura experts for fishing for cuttlefish and squid. Ideal for trolling at low speed (2/3 miles), usable, thanks to the lip and its movement in the spinning research of squid and cuttlefish alternating fast retrieve, stop and go and some jerking. Equipped with high quality super sharp squid hooks and extremely bright colours.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM615***12	12 cm	10 g	suspending	variable	



## METAL VIB



712  
MULTICOLOR  
PINK

**LE** 限定版 Real Fish Patterns  
Real Ufelike Action

CODE	LENGTH	WEIGHT	EUR
NM692***06	6 cm	38 g	



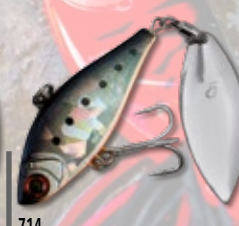
713  
MULTICOLOR LIGHT BLUE



710  
MULTICOLOR SILVER



711  
GREEN YELLOW RED



714  
MULTICOLOR BLACK

## DOUBLE SPINNER BAIT



718  
BLACK RED

**SPECIAL 3D DESIGN**  
特別な3Dヘッドデザイン

This spinner it is unbeatable in any kind of retrieve and maintains the right movement at any speed it. The two Nomura blades start rotating as soon as the lure enters the water to be immediately effective. The silicone top quality skirt drives the lure pulsating during the fast & slow retrieve giving more volume to the lure, that is what our predators like to see. The bigger blade is equipped with a ball bearing and a top quality swivel to make any movement smooth; the shape of the head is hydrodynamic and it means stability and balance. Just try it !



719  
BROWN WHITE



715  
DARK AND LIGHT GREEN



717  
ORANGE GOLD



716  
PINK WHITE

CODE	WEIGHT	EUR
NM693***14	1/2 Oz - 14 g	





## UMI

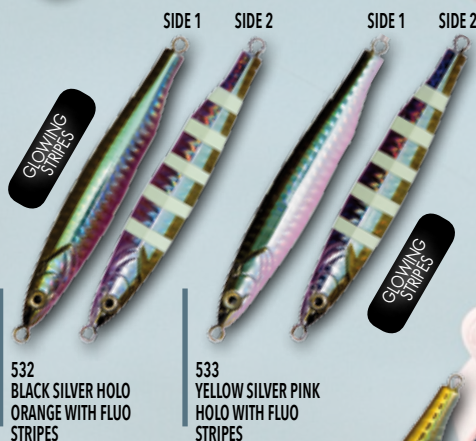


531  
RAINBOW

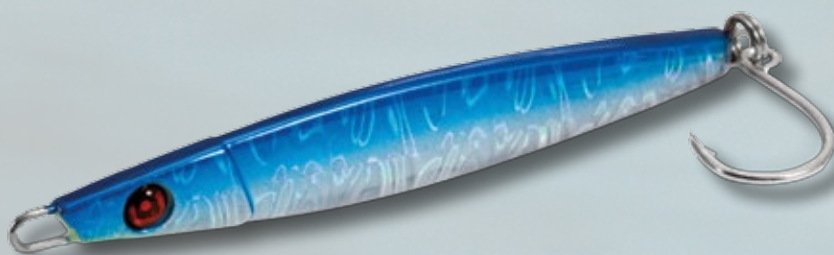
Series of metal jig extremely versatile. Umi may be used either to the salt or freshwater, developed in a wide range of weight and colors to meet any need and fishing style.

In the sea its best application is for fishing all predators as mackerel or cod. This jig is working at different depth 'just acting on the retrieved speed and working with the top of the rods. In fresh water is particularly suitable for fishing perch.

CODE	WEIGHT	LENGTH	EUR
NM483***05	7 g	4.8 cm	
NM483***06	14 g	5.7 cm	
NM483***07	21 g	6.7 cm	
NM483***08	28 g	7.8 cm	
NM483***09	40 g	8.2 cm	
NM483***10	60 g	9.8 cm	



## SATO - SINGLE HOOK



## SALTWATER 妙手 塩水

Is an awesome metal jig equipped with single hook stainless steel VMC saltwater resistant. It is suitable also for freshwater. It is an amazing killer with his new colors of the body, different on each of the two sides (one side striped and another one full colored), the silver one have fluo stripes. These beautiful color effects make the predator crazy. Use it for vertical fishing but also for fishing at street pilings or at jetty as well for casting, also on shore and inshore anglers who fish for coalfish and cod will be very pleased with Sato Jig.

CODE	WEIGHT	LENGTH	EUR
NM410***10	10 g	5.4 cm	
NM410***12	12 g	5.6 cm	
NM410***14	14 g	5.6 cm	
NM410***17	17 g	6.4 cm	
NM410***21	21 g	6.9 cm	
NM410***28	28 g	7.4 cm	
NM410***35	35 g	8.0 cm	
NM410***40	40 g	8.7 cm	
NM410***60	60 g	11.0 cm	



## CHIKA

Metal jig with a semi-compact body and a staggered and irregular profile, which guarantees the artificial a hyper realistic and erratic movement, similar to that of a prey in difficulty.

CODE	WEIGHT	LENGTH	EUR
NM421***07	7 g	4 cm	
NM421***10	10 g	5 cm	
NM421***120	20 g	6 cm	
NM421***130	30 g	7 cm	
NM421***140	40 g	8 cm	

GLOWING STRIPES

!金属  
METAL SERIES



531 RAINBOW

565 LIGHT BLUE SILVER WITH FLUO STRIPES

564 GOLD SILVER WITH FLUO STRIPES

561 PINK SILVER WITH FLUO STRIPES

566 TOTAL SILVER

567 RED HEAD SILVER

Born in Japan, but became also very popular in Europe, the new kind of fishing with very light jig, like the NOMURA Misaki becomes a real trend as you can catch more fish in salt and fresh water, equipped with 1st quality VMC treble hook this holographic reflective light metal body jig are new weapon in your hands. It is saltwater threatened, but Misaki becomes a real must for freshwater fishing in deep water during winter or in medium water every time of the year, deadly for big trouts chub, perch, zander, pike.

## MISAKI



183 RAINBOW BLACK BACK

184 BLUE SILVER

185 SILVER GREY

186 GOLD BLACK DOTS

## FRESHWATER

妙手  
淡水

limited availability item  
数量限定アイテム

CODE	WEIGHT	LENGTH	EUR
NM400***03	3 g	2.9 cm	
NM400***05	5 g	3.8 cm	
NM400***07	7 g	4.7 cm	

CODE	WEIGHT	LENGTH	EUR
NM400***10	10 g	5.4 cm	
NM400***12	12 g	5.6 cm	
NM400***14	14 g	6.4 cm	

GLOWING STRIPES

Metal jig with an ultra-compact body, ideal for light spinning and shore jigging, a slow fall movement that allows the artificial to stay longer in the strike zone and thus increase the chances of attack.

## KIMI

!金属  
METAL SERIES



568 YELLOW SILVER WITH FLUO STRIPES

184 BLUE SILVER

561 PINK WITH FLUO STRIPES

566 TOTAL SILVER

569 RED SILVER WITH FLUO STRIPES

CODE	WEIGHT	LENGTH	EUR
NM423***07	7 g	3.7 cm	
NM423***10	10 g	4 cm	
NM423***13	13 g	4.3 cm	
NM423***16	16 g	4.3 cm	
NM423***20	20 g	4.5 cm	





## IZU SLOW PITCH

SALTWATER

妙手  
塩水

This leaded lures born from the idea of Japanese Nomura engineer to avoid the fatigue of the hard jigging fishing and mainly to increase the catches of pelagic predators in the seas not too deep (like Mediterranean sea) this new kind of boat fishing it is called slow pitch that it is similar to jigging but much lighter.

With their enlarged shape swim in a better way with fast jerk action both with slow pitch rods or high pitch rods, slip fast to the deep with an irregular horizontal swim very attractive, the body it is tapered to cut the water wall and react quick to your fast retrieve slip on the side attracting the great swimmers. It must be worked with regular intervals (even in the presence of currents) without big effort. Colors are really very bright, reflecting the light, or holographic with fluorescent stripes that glowing in the darkness of the deep abyss.

CODE	LENGTH	WEIGHT	EUR
NM420***04	7.5 cm	40 g	
NM420***06	8.5 cm	60 g	
NM420***08	9.5 cm	80 g	
NM420***10	10.3 cm	100 g	
NM420***15	11.5 cm	150 g	
NM420***20	12.7 cm	200 g	



# YUME



GLOWING STRIPES

Innovative Jig for Slow Pitch, to be used with a strong tone (high pitch movement) in difficult conditions and with strong current. 4 Fluorescent colors for 4 different sizes, able to cover all situations.

CODE	LENGTH	WEIGHT	EUR
NM422***08	11 cm	80 g	
NM422***10	12.5 cm	100 g	
NM422***13	12.6 cm	130 g	
NM422***16	13.5 cm	160 g	





# SPECIAL Trout Area

トラウトのスペシャリスト

FRESH WATER

TROUT AREA

## TROUT RACE



801  
GREY



800  
ORANGE  
/RED

802  
OLIVE/  
YELLOW

803  
SOFT  
PINK

804  
SUPER  
PINK

805  
SOFT  
RED



This new small hard bait for area game fishing with lively swimming, is featured from "roll back" swim, even on slow retrieve with its lateral large waddles that make it very captivating. The wrinkled body shape contributes to create vortices and vibration in the waters of lakes and rivers. This small hard bait will help you to make the difference during your trout area session.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM609***03	3,5 cm	3.1 g	floating	0 - 0.6 m	

## NINFA



806  
TRANSPARENT



Nomura technicians created this small crank for trout area to work from 40 to 60 cm under the water coat. Featuring a super internal rattling system made with tungsten spheres, it awakes every trout thanks to the vibrations in the water. Its big lip and its fantastic balance (due to the distribution of the internal weight) it swims with large movements even with slow retrieve.



807  
FLUO PINK

808  
SUPER RED



809  
GREEN ORANGE

810  
BROWN ORANGE

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM610***04	4 cm	3.1 g	floating	0.4-0.6 m	

## SHIRO TA

Shiro TA is one of the more natural and appreciated lure for every freshwater fish, especially for wild trout that seems go crazy for this insect in springtime and summer. SHIRO TA is a perfect replica of a terrestrial bug that can occasionally fall into water and became trout food. Some of color assortment are natural, some other are only partially natural. The lip of bait will be useful both if you want to retrieve it steady or if you want it to swim more erratically.

CODE	LENGTH	WEIGHT	ACTION	DEPTH	EUR
NM613***02	2.8 cm	1.8 g	floating	0.2-0.6 m	



## OKAIDO TA

CODE	LENGTH	WEIGHT	ACTION	EUR
NM612***04	4,0 cm	3 g	floating	



OKAIDO TA is a small floating crankbait with a lively swimming action, able to entice different fresh water predators. The wide range of colors and their shape, which perfectly imitate natural prey, make it a perfect lure through the whole fishing season. Best performing with slow retrieve, stop and go and some jerking. Perfect for chub, perch and trout.

## TROUTY



066  
MATT ORANGE TIGER



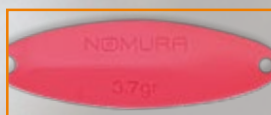
An amazing crank of 25 mm and only 2.0 grams of weight; it has a sinking attitude, it is carefully painted with high visibility and realistic colours. It is small but gets tremendously effective once in action. It is armed with a black nicked barbless hook chemically sharpened size 8 perfectly proportioned with it; the split ring on the lip is hooked to the metal wire that strengthens this lure in all the weakness points, lip included, making it a real fighter. Perfect to seek predators in the shallower waters of lakes and rivers margins. Very effective with bass, zander and of course trouts.

CODE	LENGTH	WEIGHT	ACTION	EUR
NM547***02	2,5 cm	2 g	sinking	





“RIU”



NOMURA 限定版  
LIMITED EDITION

**ISEI** SPOON  
専門の紡績



CODE	LENGTH	WEIGHT	EUR
NM464***14	2.50 cm	1.40 g	
NM464***23	3.00 cm	2.30 g	
NM464***29	3.40 cm	2.90 g	
NM464***37	4.00 cm	3.70 g	



Nomura created Sue to have a trout spoon with the shape of the body perfectly combined with weight distribution: it means that this lure will be more precise and stable during the cast. Available in two light sizes (1.6 and 2.3 g) it allows excellent cast even with adverse weather conditions, such as contrary wind, rain or snow. The colors and the maniacal care of details set by the engineers are the results of long sessions in extremely different fishing conditions. You can reach the top performance with slow retrieve when in middle waters, but you could also have nice catches with Stop & Go alternated to medium/fast retrieves that activate the frenzy of the trouts in the area.

“SUE”



NOMURA 限定版  
LIMITED EDITION



CODE	LENGTH	WEIGHT	EUR
NM462***16	2.50 cm	1.60 g	
NM462***23	2.90 cm	2.30 g	



Nomura created Sue to have a trout spoon with the shape of the body perfectly combined with weight distribution: it means that this lure will be more precise and stable during the cast. Available in two light sizes (1.6 and 2.3 g) it allows excellent cast even with adverse weather conditions, such as contrary wind, rain or snow. The colors and the maniacal care of details set by the engineers are the results of long sessions in extremely different fishing conditions. You can reach the top performance with slow retrieve when in middle waters, but you could also have nice catches with Stop & Go alternated to medium/fast retrieves that activate the frenzy of the trouts in the area.

SPOON

ISEI TROUT AREA





655 PEARL PINK

Aki is the last born in Nomura. It is an undulated trout spoon that imitates a kite folded in the middle on all the length of the body. Its convexity helps the hydro dynamic action allowing a sinuous swim, always different, easing the catch of the most suspicious trouts. It comes from a prototype of the Isei family colored in orange and gold that gave excellent results and collected many compliments from Japanese anglers.

CODE	LENGTH	WEIGHT	EUR
NM463***14	2.50 cm	1.40 g	
NM463***23	3.20 cm	2.30 g	
NM463***30	3.30 cm	3.00 g	

## ISEI SPOON 専門の紡績

## TA SPECIAL METAL SPOON WITH SPLIT RING



652 GOLD ORANGE



GOLD BACK

NOMURA 限定版  
LIMITED EDITION

CODE	LENGTH	WEIGHT	EUR
NM456***14	2.3 cm	1.40 g	
NM456***23	3.2 cm	2.30 g	
NM456***29	3.2 cm	2.90 g	





# MASUKU REAL SPOON

NOMURA 限定版  
LIMITED EDITION



Hyper realistic colors for a new multi-purpose spoon with great attention to detail, deadly for Trout, Perch and Asps.



CODE	LENGTH	WEIGHT	EUR
NM465***02	3 cm	2.40 g	
NM465***03	3.5 cm	3.20 g	
NM465***04	4 cm	4.90 g	

## ISEI SPOONS SPECIAL TROUT AREA

Nomura Pro-Team finally developed this special series of spoons fully dedicated to TROUT AREA. New colours, real-fish patterns and perfect engineering will say it all.

**ISEI SPOON**  
専門の紡績

## TA SPECIAL REAL FISH SPOONS WITH SPLIT RING



NOMURA 限定版  
LIMITED EDITION



CODE	LENGTH	WEIGHT	EUR
NM460***14	2.3 cm	1.40 g	
NM460***23	3.2 cm	2.30 g	
NM460***29	3.5 cm	2.90 g	

SILVER BACK





## AKIRA TROUT AREA SPOONS



560  
FLUO ORANGE  
SILVER GLITTER



561  
FLUO YELLOW  
BLACK GLITTER

562  
FLUO RED  
SILVER GLITTER

563  
PINK  
SILVER GLITTER

564  
FLUO GREEN  
& YELLOW



565  
MIRROR  
& MATT BLACK

566  
BLACK & FUCHSIA  
& PEARL WHITE

567  
SHINY BLUE  
RED GLITTER

The undulated and elongated convex profile help this small spoon to make enough vibrations in the water that recall the trouts in the area and becomes a very versatile trout spoon mainly indicated to fishing in the surface or in the mid water. The divine finish with the upper part colored with fluorescent or matt shades, even with glitters, and the convex lower body part in silver shiny color, matt white yellow or black will improve a lot the visual effect. His chemically sharpened barbless hook allows to not harm the trout that can be immediately released in the water.

This spoon excels if hold during the sinking and on slow retrieves. A medium/long distance casting spoon that will solve a lot of difficult trout area sessions.

CODE	LENGTH	WEIGHT	EUR
NM461***20	2.5 cm	2.00 g	
NM461***25	2.5 cm	2.50 g	
NM461***30	3.0 cm	3.00 g	
NM461***35	3.0 cm	3.50 g	

## AKIRA SOLID TROUT AREA TUBULAR TROUT AREA

**PERFECT MATCH**



PAGE 22



PAGES 24-25





## MASUKU REAL "BIG" SPOON



Older brother of the Masuku Real, it is a new spoon designed to cover important distances in larger bodies of water, such as the big lakes and the rivers of the valleys side, in search of Trout, Asp, Pike and Perch.



CODE	LENGTH	WEIGHT	EUR
NM466***06	4.5 cm	6.80 g	
NM466***08	5.5 cm	8.30 g	
NM466***11	6 cm	11.60 g	

## LAKE TR SPOON



METAL SERIES  
!金属

This micro spoon, tested by the most rigorous Japanese "Trout Men", developed with materials of last generation is armed with single hook "ultra cut" that allows, if necessary, to release the fish without harm it. Despite its small size, it can be cast very long thanks to the perfect balance of weights.

CODE	LENGTH	WEIGHT	EUR
NM450***03	3.0 cm	3.80 g	





## BABY CREATURE

Mini creature suitable for light and rock fishing. Slim body with appendages ending in two large stabilizing claws, able to represent a strong attraction for predators thanks to the vibrations emitted. 6 colors designed exclusively by the Nomura Team for both freshwater and sea fishing.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM732***04	4 cm	1 g	8	



GLOWING BODY



## DANCER CREATURE



Mini creature suitable for light and rock fishing, extremely sinuous movement thanks to the numerous appendages and extra long antennas that guarantee strong vibrations. 6 colors designed exclusively by the Nomura Team for both freshwater and sea fishing.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM733***02	2.5 cm	0.8 g	10	





# ROCK & STREET FISHING

## NOMURA SHRIMP



limited availability item  
数量限定アイテム

Its absolute similarity to a micro shrimp makes this bait a must that every angler should have in his lures case. The extremely soft silicone composition enables movements almost identical to those of the real crustacean. Recommended for dropshot and micro-jig heads techniques.



109  
TRANSPARENT



107  
GLOWING  
IN THE DARK



112  
TRANSP.  
FLUO YELLOW

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM741***04	4 cm	0.46 g	20	

## YUMI



078  
WHITE



034  
GLOWING IN  
THE DARK



023  
FUXIA



032  
GLOWING  
GHOST



110  
ORANGE

Shrimp scented. Silicon soft bait created to fish in mid water with very soft and sinuous action. The special ultra soft silicone makes it a small tail suitable for all den-fishes.

For rock or street fishing experts.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM720***04	4 cm	0.27 g	12	

# ROCK & STREET FISHING

## YASU



034  
GLOWING  
IN THE DARK



078  
WHITE



111  
SPECIAL RED



094  
YELLOW GLITTER



Made for fish, a long lasting fish fragrance silicon. Good for mid or bottom water, the body is shaped to generate high vibrations in the water, that attract fish predators, the flexi tail perfectly simulates fish swim action.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM721***05	5 cm	0.53 g	12	

## TAIL RIB



078  
WHITE



022  
FLUO YELLOW



070  
SHINING PINK



023  
FUXIA



032  
GLOWING  
GHOST



028  
GLITTER  
GREEN



019  
FLASH



This bait is very versatile, good for mid water or bottom water. The slim tail is very flexible and generates high frequency vibrations to attract predators.

Suggestions: rock & street fishing, salt and fresh waters. Trout, perches, black bass, sea bass, etc.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM714***05	5 cm	0.4 g	12	





# ROCK & STREET FISHING

ULG

ULTRA LIGHT GAME

## STICK RIB



078  
WHITE



022  
FLUO YELLOW



033  
GLOWING GREEN



028  
GLITTER GREEN



056  
PEARL WHITE



023  
FUXIA

Silicone soft bait lure ideated from Nomura team for small and big predators, ideal for many fishing techniques like light rock fishing, sea bass, perches, trout, black bass or even pikes and chub.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM715***05	5 cm	0.4 g	12	

## LONG TAIL



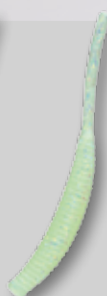
limited availability item  
数量限定アイテム



028  
GLITTER GREEN



023  
FUXIA



033  
GLOWING GREEN



007  
BLOODY RED



078  
WHITE



022  
FLUO YELLOW



034  
GLOWING IN THE DARK

Silicone soft bait created for fish in mid-bottom waters to catch small and big predators ideal for many kinds of fishing in fresh and salt waters like rock & street fishing. Bass, pike, perches, sea bass etc.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM716***05	5 cm	0.5 g	12	

# ROCK & STREET FISHING

## AKI



Only 3 cm of amazing action in water. Thanks to body vibrations and tail action, compact body allows perfect retrieve and swim, it reminds to a small worm to all predators.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM717***03	3 cm	0.17 g	12	



## KOI



This silicon soft bait is specially designed for light game fishing. Its profile is combined with an awesome hummer tail action, in order to swim and attract more fish. Its visual appeal and vibrations are like fish magnets, shrimp scented.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM718***05	5 cm	0.97 g	10	

## SUZU



Specifically designed for small rock fishing such as Mebrau (Scorpion fish), the three bodies lightly connected creates a unique swim action, perfect for any fisherman. It imitates a small worm. The silicon is made of first quality material with long lasting worm fragrance.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM719***05	5 cm	0.40 g	12	





## MINI DOUBLE TAIL

Mini size but same effectiveness as highly attractive Double Tail Pulse. Ideal for rock and street fishing.



CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM735***05	5 cm	0.7 g	5	



068  
SEXY BLUE

118  
DARK  
YELLOW

048  
MULTI  
TIGER

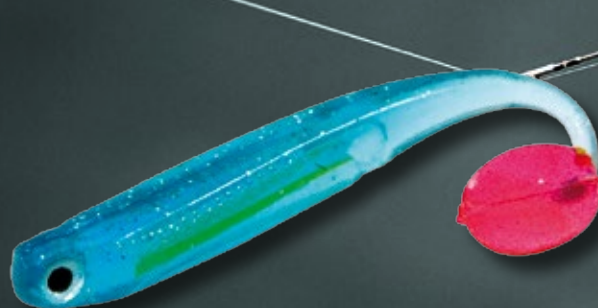
062  
RED HEAD  
BLACK

076  
TIGER  
BACK

077  
TRANSPARENT  
BLACK

## MINI REAL PULSE

Smaller brother of the well-known Real Pulse, Mini Real Pulse has the same features and technology. Use it for drop shot, rock and street fishing armed with the Nomura micro jig head.



CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM734***05	5 cm	0.7 g	5	



068  
SEXY BLUE

077  
TRANSPARENT  
BLACK

062  
RED HEAD  
BLACK

076  
TIGER  
BACK

118  
DARK  
YELLOW

048  
MULTI TIGER

## MINI SHAD

Extremely realistic movement thanks to the oversized sickle-shaped tail, which gives strong vibrations able to recall even the most listless predator. 3D eye and holographic film inserted inside the body. 5.5 cm, 5 pcs each box.



CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM737***05	5.5 cm	2 g	5	



076  
TIGER  
BACK

068  
SEXY BLUE

077  
TRANSPARENT  
BLACK

070  
SHINY  
PINK

062  
RED HEAD  
BLACK

118  
DARK  
YELLOW

## DOUBLE TAIL PULSE

Inside the small body of this large fish imitation, there is a holographic core that creates a realistic 3D effect. This innovative technology achieves a never before achieved effect, it is a great new way to imitate the fishes soft body. It also has 3D eyes which are very strong and durable.

The long forked tail creates a sinuous swimming motion in the waters. Use it for a drag shot rig, with rock & street fishing and with the Nomura micro jig head.



limited availability item  
数量限定アイテム

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM760***07	7.5 cm	1.7 g	5	
NM760***11	11.5 cm	5.3 g	4	

## REAL PULSE

Inside the small body of this large fish imitation, there is a holographic core that creates a realistic 3D effect. This innovative technology creates a never before achieved effect, it is a great new way to imitate the fishes soft body. This lure has a hammer tail to create a bubbling swimming action in the water. To be hooked with a Nomura micro jig head, for rock & street fishing or with the drop shot style.



CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM761***07	7.5 cm	2.5 g	5	
NM761***11	11.5 cm	5.5 g	4	



## ORIGINAL

This Nomura shad with 3D eyes and long tail is available in 4 sizes, the surface reproduces fish scales. As the body is quite long the bigger sizes are like natural eels, the smaller sizes are like forage fishes. Another particularity are the colours, which simulate waves with transparent streaks and different colour injections. Shrimp flavoured.



CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM763***07	7 cm	3 g	8	
NM763***10	10 cm	7.8 g	6	
NM763***12	12.5 cm	14.2 g	4	





## CRAZY WORM

New series of worms in 3 different sizes (6-8-10 cm) suitable for both marine and freshwater predators, hyper realistic movement thanks to a precise balance between the compact body with lamellae and an extremely soft tail to move so much water and thus emit strong recall vibrations.



CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM731***06	6 cm	1 g	10	
NM731***08	8 cm	2.7 g	10	
NM731***10	10 cm	4.6 g	10	

## MONSTER BASS

limited availability item  
数量限定アイテム

The Nomura monster bass simulates a lizard, easy to spot and equipped with flat and thick claws (flappers) that give the creature the realistic appearance. Slow fluttering action on the drop plus the bulky profile makes it look like a big meal for a big fish, together with the shrimp flavouring it is irresistible for bass. Suggested techniques: jig head, texas, carolina rig.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM740***09	9.5 cm	5 g	8	



## REAL CRAW

limited availability item  
数量限定アイテム

Created by Nomura engineers and tested in European field for EU anglers. This craw bait is perfect for flipping with Texas rig. It also can be used as a trailer for Chatter baits and jigs. It will deliver an incredible realistic crawdad imitation with his many tentacles.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM742***09	9 cm	5.7 g	8	
NM742***10	10 cm	10.4 g	6	



## ORIGINAL CRAW

limited availability item  
数量限定アイテム

This creature simulates a real craw. It has been designed and field tested by NOMURA fishing team. It could be used without lead/weight for top water fishing, for fast retrieve over weeds or shrubs, it can be trailed as well thanks to the double big tail and his tentacles, also the body ribs move a lot of water and generate many vibrations.

Good to use it with Texas rig or used as a trailer for jigs and spinner baits.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM743***08	8.5 cm	7.70 g	8	



094  
YELLOW GLITTER

105  
JAPANESE RED

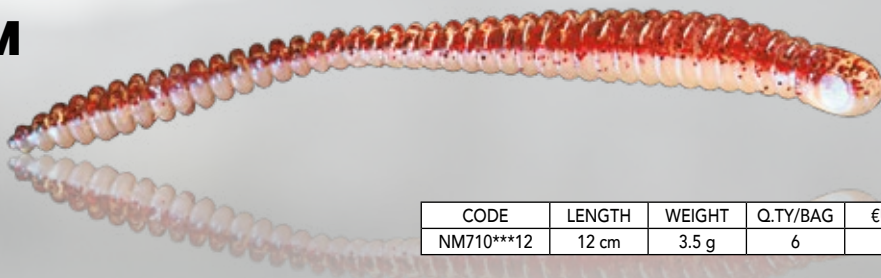
102  
SOFT PINK

104  
DARK GREEN  
WITH GLITTER

103  
CREAMY BROWN  
WITH GLITTER

## GLITTER RIB WORM

Enviromental material, imitating the thread earthworm highly effectively, attracting target fish intensely and promptly vibrating with the wave in the water lively and vividly, (good imitation effect fishy smell is added in the body), the fragrance is super long-lasting, attracting fish speedily. Suggested technique: split shot, jig head, texas rig.



CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM710***12	12 cm	3.5 g	6	

limited availability item  
数量限定アイテム

043  
LIGHT BLUE  
SILVER GLITTER

061  
RED GLITTER  
BACK

009  
BLUE SHINER  
BACK

004  
BLACK SHINER  
BACK

046  
MULTI GLITTER  
BACK

003  
BLACK DOTS  
BACK

080  
WHITE GLITTER



## EARTH WORM

This worm imitates perfectly a real earth worm, it is a versatile worm bait. This is a must for all bass fishermen in the world, we suggest to use the classic techniques like Texas, Carolina, Split and Drop Shot, Wacky, Jig Trailer. It can also be used for trout fishing in lakes thanks to his special fish formula scent!

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM724***13	13 cm	4.45 g	8	



114  
GREY MULTI  
GLITTER

115  
SOLID RED  
GLITTER

028  
GLITTER GREEN

078  
GLITTER  
NIGHT







## SENSI WORM

Environmental fish scented material. With his fragrance that is a super long lasting smell, it leaves in the water long wake of scent. Special for Finesse fishing, this fat worm comes from an innovative research and design, that make it swimming in an extremely natural way.

Very soft material and built in curves results more attractive than other soft worms. Deadly if used with Wacky Jig Head, Texas rig and Shot Down.



CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM723***11	11.5 cm	6.5 g	8	

## VIBRA TAIL GRUB

limited availability item  
数量限定アイテム



The unique sickle tail design, vibrates to the left and right when being dragged in the water, attracting fishes attention and then they can't resist trying to eat this grub. Specifically formulated to affect predators sense of taste and smell, very good for bass fishing but this Vibra Tail Grub will catch all species of fish. The body is infused with salt and fish flavours and the colour combination is perfect, finished with glitter.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM730***07	7 cm	3.5 g	10	



061  
RED GLITTER BACK



046  
MULTI GLITTER BACK



003  
BLACK DOTS BACK



035  
GOLD GLITTER BACK



080  
WHITE GLITTER



009  
BLUE SHINER BACK



020  
FLASH GLITTER BACK



## GATOR

limited availability item  
数量限定アイテム



014  
CHART GREEN

067  
RED YELLOW  
GLITTER

027  
GLITTER DEVIL

036  
GOLDEN  
GLITTER

028  
GLITTER GREEN



001  
BEE COLOR

039  
GREY HEAD

012  
CARAMEL BLUE

029  
GLITTER PAPER

030  
GLITTER SMOKE

The Gator series is available in three different sizes and offers anglers an extremely versatile soft lure that can be used with various techniques and in any situation. The high-frequency vibration of the T-tail when being dragged, imitating a runaway motion, arouses big fish highly effectively. It has a microgroove screw appearance, and the highly lifelike unique fish fragrance is highly attractive for predators. Use: spinnerbaits, texas rig, carolina rig, a-rigs.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM700***05	5 cm	1 g	10	
NM700***07	7.5 cm	2.5 g	10	
NM700***08	8.75 cm	5 g	8	



## ROLLING SHAD

limited availability item  
数量限定アイテム



008  
BLUE GREEN  
CHART

018  
CREAM BROWN  
BACK

026  
GLITTER BLOOD

036  
GOLDEN GLITTER

043  
LIGHT BLUE SILVER  
GLITTER

This double inject soft bait is very versatile, it can be used in a lot of ways; texas, drop shot, jig head, jigs, swimming, split shots, chatter baits, umbrella jig, it is extremely effective for any kind of predators. The T-shape screw body has great flexibility, and its steady motion is very attractive for fish. With fish agent flavouring added to the body to give off an irresistible scent. The superb colour combination and sizes create a great range which you cannot afford to miss.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM701***05	5 cm	1 g	10	
NM701***07	7.5 cm	4 g	10	
NM701***08	8.5 cm	5.5 g	8	
NM701***10	10 cm	9 g	6	
NM701***13	13 cm	20 g	4	
NM701***15	15 cm	27.5 g	3	



055  
ORANGE GREEN

069  
SEXY PINK

072  
SILVER BLACK  
GOLD BACK

075  
SPARKLY BLUE

087  
YELLOW RED  
GLITTER





## ROCKET SHAD

limited availability item  
数量限定アイテム



The Nomura engineer created this exclusive secret recipe, adding a variety of rare ingredients to the body of the lure. Long lasting flavour to attract fish immediately. Enviromental and durable, compared with the traditional artificial bait, it is far more effective in luring the fish. Technique: swimjig, chattering, split shot, texas rig, jig head, umbrella jig.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM704***07	7.5 cm	2.2 g	8	
NM704***10	10 cm	5 g	6	



052  
NATURAL SHAD



047  
MULTI SHAD



073  
SILVER GREEN  
SHAD



058  
PINKY SHAD



072  
SILVER BLACK  
GOLD BACK



079  
WHITE BROWN



024  
GHOST GREEN



044  
LIME SHAD



021  
FLUO SHAD

## REAL FISH

limited availability item  
数量限定アイテム



The real fish lure simulates the small mullet. Perfect lure to be used near rocks both in fresh and salt water. The excellent swimming action, the realistic colours, the 3D effect eyes make this lure the best seller among Nomura soft lures.

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM770***06	6 cm	4 g	5	
NM770***08	8 cm	8 g	5	
NM770***10	10 cm	12 g	4	
NM770***12	12 cm	39 g	2	



063  
RED HEAD  
FISH



051  
NATURAL  
FISH

## FROG



Another classic bait from Nomura. One of the best sellers for fresh waters spinning, available in three different sizes, the body is soft and empty inside. It is highly realistic, the silicone skirt imitates the frogs legs, and the internal patting system is removable to increase lure floatation.



037  
GREEN BLACK DOTS



011  
CAMOU BLACK DOTS



083  
YELLOW BLACK DOTS

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM790***04	4.5 cm	7 g	1	
NM790***05	5.5 cm	14 g	1	
NM790***06	6.5 cm	18 g	1	

## MOUSE



038 GREY

A classic soft bait for fresh waters. Fishing for big predators? Use the mouse! Sold with a strong VMC double hook and diamond cut eyes.

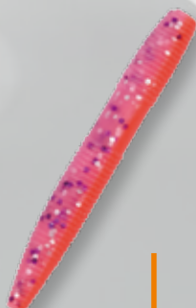
CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM795***06	6.5 cm	13.8 g	1	

## TROUT WORM

An innovative compound and carefully selected colors by the Nomura staff, make this small worm the trout killer, even the most listless and apathetic ones that no longer respond to the stimuli of spoon and / or minnow. Endless mounting possibilities, deadly triggered at wacky. 5 cm, 6 colors, 10 pcs per bag.



106 DEEP GREEN



111 SPECIAL RED



078 WHITE



035 GOLD GLITTER BACK



103 CREAMY BROWN WITH GLITTER



009 BLUE SHINER BACK

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM736***05	5 cm	1.2 g	10	



## HONEY WORM / MAGGOT

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM780***02	2 cm	0.35 g	12	

Classic honey worm ideal for trout fishing or fresh water / salt water predators (as maggot), shrimp flavoured. To be used under floats, near bombard or directly on the hook.

## CRAWLER

CODE	LENGTH	WEIGHT	Q.TY/BAG	EUR
NM781***02	2.6 cm	0.7 g	12	

Classic crawler ideal for big trouts or fresh water predators, shrimp flavoured. To be hooked under float or near bombard.



050 NATURAL



032 GLOWING GHOST



040 HONEY YELLOW



017 COPPER WOOD



053 NIGHT WORM



078 WHITE





# SUPER WEEDLESS MINNOW



SOFT LURES

REAL LIFELIKE ACTION



Weedless minnows are extremely innovative soft lures, deadly for bass fishing from the shore or from the boat, but also to lay a trap for every type of predator in both freshwater and saltwater. This lure is equipped with unusual technical features that allow you to fish in any condition and in particular in rough sea beds, without the risk of annoying groundings.

The silicone body perfectly hides the hook, allowing the bait to move sinuously between the ravines in perfect balance developing an extremely natural and effective presentation. In fact, the articulated head and the use of an excellent silicon compound guarantee an incomparable attractive action. They are available in five sizes (3-3.5-4.5-5-5.5-7inch), each size is combined with a series of leaded heads specifically designed for each type of use. Armed with Mustad® Hooks.

CODE	LENGTH	WEIGHT	EUR
NM799***06	7.6 cm	6 g	
NM799***10	8.9 cm	10 g	
NM799***12	11.4 cm	12.5 g	
NM799***20	12.7 cm	20 g	
NM799***30	11.4 cm	30 g	
NM799***40	13.9 cm	40 g	



800  
RED HEAD/  
WHITE BODY

801  
DIRTY SILVER/  
GLITTER

802  
ALL WHITE/  
RED SPOT

803  
GREEN BLACK  
SILVER

804  
MACK/FIRE  
TAIL

805  
RHUBARB/  
CUSTARD

# SPECIAL PELAGIC & BIG PIKE

SOFT LURES

REAL LIFELIKE ACTION



806  
PEARL  
RED SPOT

805  
RHUBARB  
CUSTARD

803  
GREEN BLACK  
SILVER

CODE	LENGTH	WEIGHT	EUR
NM799***99	17.8 cm	100 g	

Armed with  
**Mustad**



FIND MORE ON

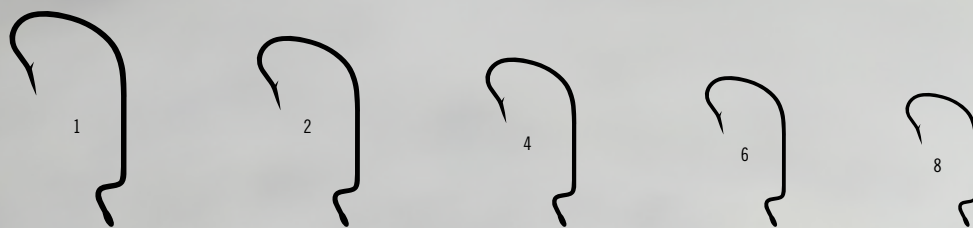




## MINI OFFSET WORM

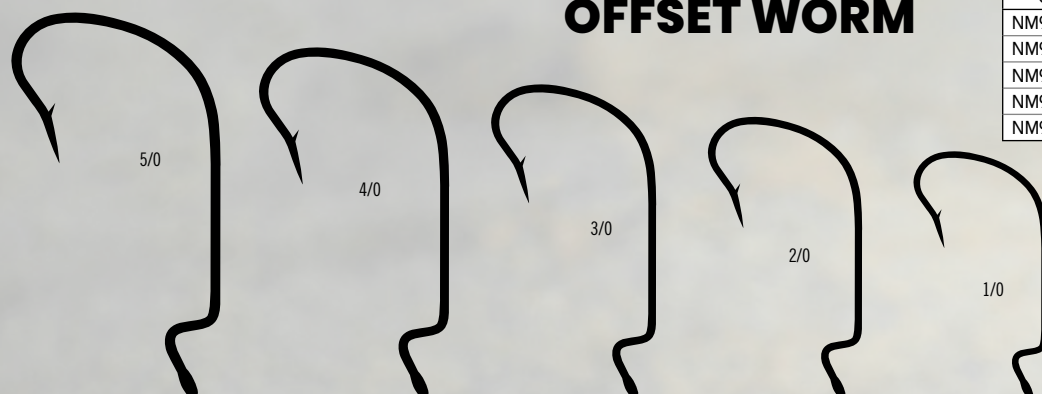


CODE	SIZE	PCS / BAG	EUR
NM94000301	1	10	
NM94000302	2	10	
NM94000304	4	10	
NM94000306	6	10	
NM94000308	8	10	



## OFFSET WORM

CODE	SIZE	PCS / BAG	EUR
NM94000201	1/0	10	
NM94000202	2/0	9	
NM94000203	3/0	8	
NM94000204	4/0	7	
NM94000205	5/0	6	



## CAROLINA WORM

**SPINN HOOKS**  
特殊カーボン釣リフック  
hi-carbon steel

STRAIGHT, FORGED, RINGED.  
COLOUR: BLACK-NICKELED.

CODE	SIZE	PCS / BAG	EUR
7951600/4	4/0	6	
7951600/3	3/0	8	
7951600/2	2/0	9	
7951600/1	1/0	10	
7951601	1	10	
7951602	2	10	

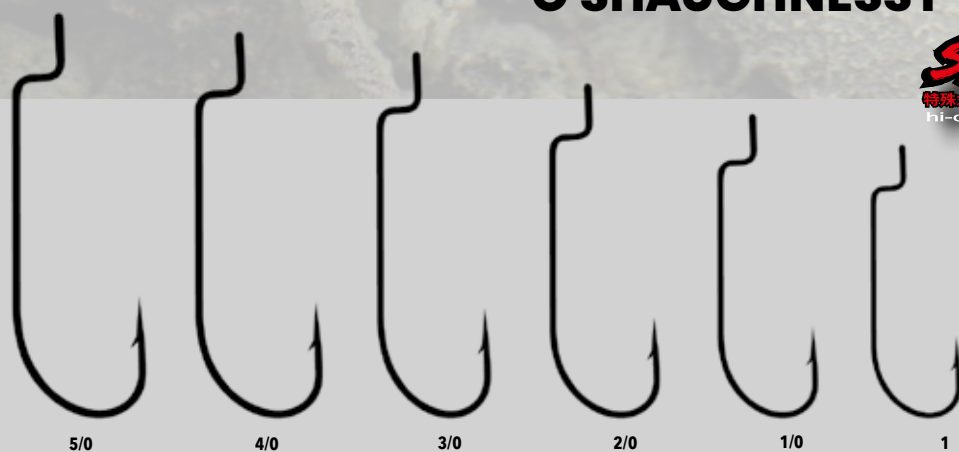


## O'SHAUGHNESSY WORM RINGED

**SPINN HOOKS**  
特殊カーボン釣リフック  
hi-carbon steel

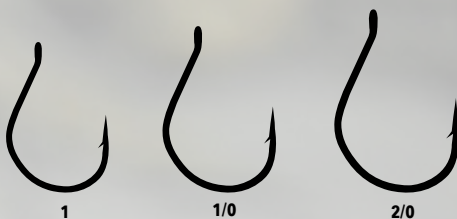
STRAIGHT, RINGED.  
COLOUR: BLACK-NICKELED.

CODE	SIZE	PCS / BAG	EUR
7953500/5	5/0	6	
7953500/4	4/0	7	
7953500/3	3/0	8	
7953500/2	2/0	9	
7953500/1	1/0	10	
7953500	1	10	



## WACKY WORM

**SPINN HOOKS**  
特殊カーボン釣リフック  
hi-carbon steel



FORGED, STRAIGHT, RINGED.  
COLOUR: BLACK-NICKELED.

CODE	SIZE	PCS / BAG	EUR
NM94000001	1	10	
NM94000010	1/0	10	
NM94000020	2/0	9	

## SHAD HOOK

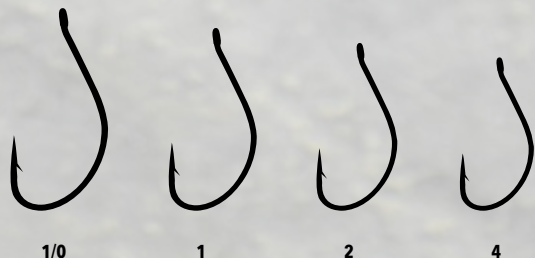


CODE	SIZE	LEAD	PCS / BAG	EUR
NM94000601	1/0	0,5 g	5	
NM94000602	2/0	1 g	5	
NM94000603	3/0	1,2 g	5	
NM94000604	4/0	1,5 g	4	
NM94000605	5/0	2,2 g	4	



**SPINN HOOKS**  
特殊カーボン釣リフック  
hi-carbon steel

CODE	SIZE	PCS / BAG	EUR
NM94000500/1	1/0	10	
NM94000501	1	10	
NM94000502	2	10	
NM94000504	4	10	

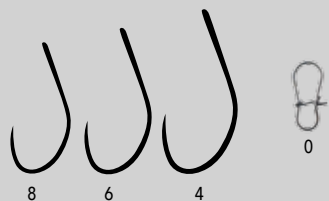


## DROP HOOK

## TROUT AREA HOOKS

SPARE PARTS FOR TROUT AREA SPOONS  
10 HOOKS + 5 MICRO SNAPS

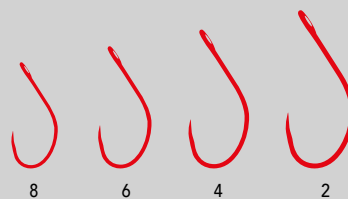
COLOUR:  
BLACK NICKED



**WATER?**  
WHAT ABOUT TROUT?  
RECOMMENDED BY TROUT AREA TEAM

CODE	HOOK SIZE	SNAP SIZE	PCS / BAG	EUR
NM94001104	4	0	10+5 SNAPS	
NM94001106	6	0	10+5 SNAPS	
NM94001108	8	0	10+5 SNAPS	

## AREA RED HOOKS



**WATER?**  
WHAT ABOUT TROUT?  
RECOMMENDED BY TROUT AREA TEAM

CODE	SIZE	PCS / BAG	EUR
NM94000402	2	10	
NM94000404	4	10	
NM94000406	6	10	
NM94000408	8	10	

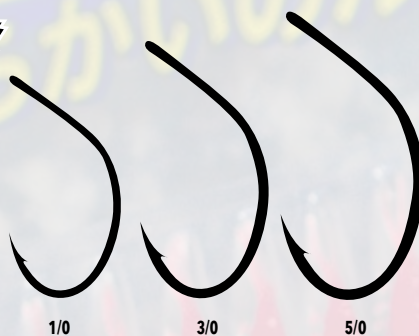




# TINNED HOOKS

## CUTTING POINT

CODE	SIZE	PCS / BAG	EUR
NM94000110	1/0	7	
NM94000130	3/0	7	
NM94000150	5/0	7	



COLOUR: TINNED



*Heavy Duty*  
**SLOW PITCH SPECIAL ASSIST HOOKS**



**CUTTING POINT**

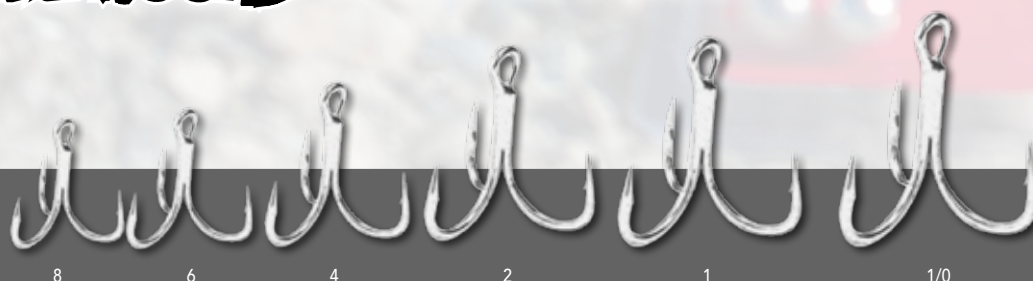
Bag with 2 sets x 2 hooks

CODE	SIZE	EUR
NM94001020	2/0	
NM94001040	4/0	
NM94001060	6/0	



# TREBLE HOOKS

## NEEDLE POINT



CODE	SIZE	PCS / BAG	EUR
NM94000910	1/0	7	
NM94000901	1	7	
NM94000902	2	7	
NM94000904	4	7	
NM94000906	6	7	
NM94000908	8	7	

COLOUR: TINNED



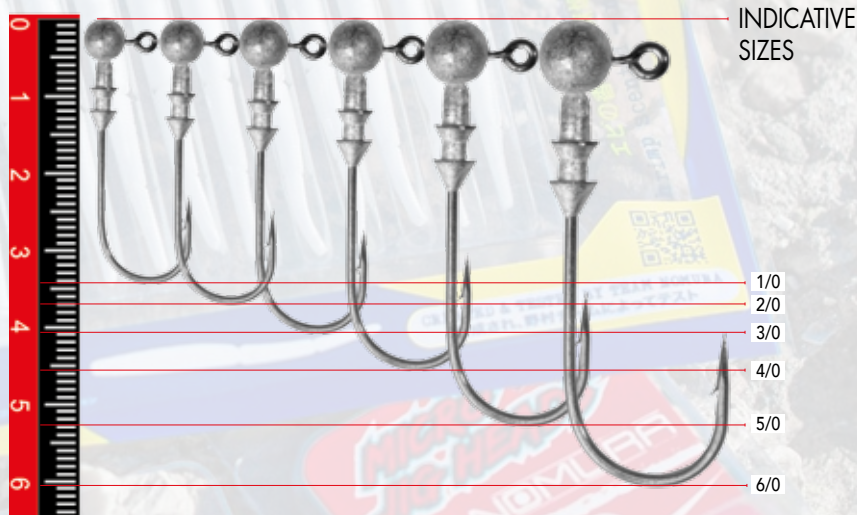


# ROUND 丸 JIG HEADS ジグヘッド

## NOMURA JIG HEADS

Specifically conceived to enhance the efficiency of our soft lures.

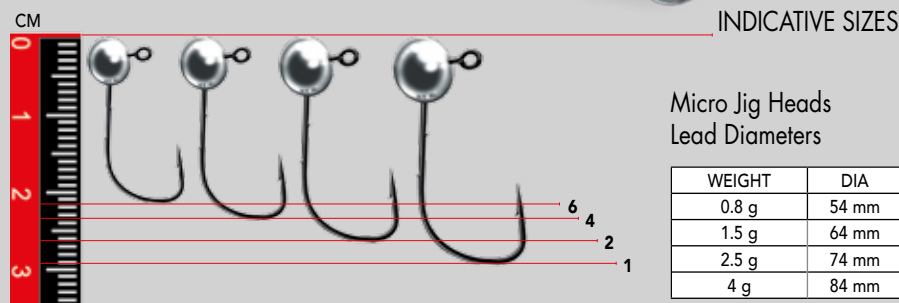
WEIGHT	DIA
5 g	76 mm
7.5 g	80 mm
10 g	106 mm
12 g	116 mm
15 g	126 mm
20 g	140 mm
25 g	150 mm



Jig Heads - Lead Diameters

CODE	HOOK #	WEIGHT	PCS	EUR
NM90005010	1/0	5	3	
NM90005020	2/0	5	3	
NM90005030	3/0	5	3	
NM90005040	4/0	5	3	
NM90005050	5/0	5	3	
NM90005060	6/0	5	3	
NM90007010	1/0	7.5	3	
NM90007020	2/0	7.5	3	
NM90007030	3/0	7.5	3	
NM90007040	4/0	7.5	3	
NM90007050	5/0	7.5	3	
NM90007060	6/0	7.5	3	
NM90010010	1/0	10	3	
NM90010020	2/0	10	3	
NM90010030	3/0	10	3	
NM90010040	4/0	10	3	
NM90010050	5/0	10	3	
NM90010060	6/0	10	3	
NM90012010	1/0	12	3	
NM90012020	2/0	12	3	
NM90012030	3/0	12	3	
NM90012040	4/0	12	3	
NM90012050	5/0	12	3	
NM90012060	6/0	12	3	
NM90015010	1/0	15	3	
NM90015020	2/0	15	3	
NM90015030	3/0	15	3	
NM90015040	4/0	15	3	
NM90015050	5/0	15	3	
NM90015060	6/0	15	3	
NM90020010	1/0	20	3	
NM90020020	2/0	20	3	
NM90020030	3/0	20	3	
NM90020040	4/0	20	3	
NM90020050	5/0	20	3	
NM90020060	6/0	20	3	
NM90025020	2/0	25	3	
NM90025030	3/0	25	3	
NM90025040	4/0	25	3	
NM90025050	5/0	25	3	
NM90025060	6/0	25	3	

# MICRO ミクロ JIG HEADS ジグヘッド



Micro Jig Heads  
Lead Diameters

WEIGHT	DIA
0.8 g	54 mm
1.5 g	64 mm
2.5 g	74 mm
4 g	84 mm

## Micro Jig Heads - 0.8 g - Blister x 3 pcs

CODE	HOOK #	EUR
NM90100804	4	
NM90100806	6	

## Micro Jig Heads - 1.5 g - Blister x 3 pcs

CODE	HOOK #	EUR
NM90101501	1	
NM90101502	2	
NM90101504	4	
NM90101506	6	

## Micro Jig Heads - 2.5 g - Blister x 3 pcs

CODE	HOOK #	EUR
NM90102501	1	
NM90102502	2	
NM90102504	4	
NM90102506	6	

## Micro Jig Heads - 4 g - Blister x 3 pcs

CODE	HOOK #	EUR
NM90104001	1	
NM90104002	2	
NM90104004	4	
NM90104006	6	





# LIGHT GAME HEADS

Light Game Heads - Blister x 10 pz

CODE	WEIGHT OZ	WEIGHT G	EUR
NM90200900	1/32	0.90	
NM90201800	1/16	1.80	
NM90202700	3/32	2.70	



## TUNGSTEN JIG HEADS

YELLOW BLACK

WHITE BLUE BLACK

BROWN BLACK

GREEN BLACK



limited availability item  
数量限定アイテム

These Jig Heads become a must in Europe for Finesse techniques. Created in Japan and made by tungsten, this small head has high performance as his specific weight swim better than standard jig heads made by lead. Equipped with carbon chemically sharpened hooks, featuring a small/compact tungsten head with 90° angle line tie and anti-weed guard, also equipped with the soft and strong precision-cut silicon skirt, longer on the underside of the lure, to give a real and natural lifelike motion. It is a real killer for bass or pike.

CODE	COLOUR	WEIGHT G-OZ	HOOK SIZE	Q.TY/BAG	EUR
NM90301801	Green Black	1.8 - 1/16	1	1	
NM90302501	Green Black	2.5 - 5/64	1/0	1	
NM90303501	Green Black	3.5 - 1/8	1/0	1	
NM90401801	Yellow Black	1.8 - 1/16	1	1	
NM90402501	Yellow Black	2.5 - 5/64	1/0	1	
NM90403501	Yellow Black	3.5 - 1/8	1/0	1	
NM90501801	Brown Black	1.8 - 1/16	1	1	
NM90502501	Brown Black	2.5 - 5/64	1/0	1	
NM90503501	Brown Black	3.5 - 1/8	1/0	1	
NM90601801	White Blue Black	1.8 - 1/16	1	1	
NM90602501	White Blue Black	2.5 - 5/64	1/0	1	
NM90603501	White Blue Black	3.5 - 1/8	1/0	1	

## 弾丸 シンカー SINKERS



## ライトゲーム

Sinkers - Blister x 10 pz



CODE	WEIGHT OZ	WEIGHT G	EUR
NM95003500	1/8	3.50	
NM95005000	3/16	5.00	
NM95007000	1/4	7.00	
NM95010000	3/8	10.00	
NM95014000	1/2	14.00	

## ROUND SINKER



CODE	WEIGHT G	Q.TY/BAG	EUR
8267003	3	4	
8267005	5	4	
8267007	7	4	
8267010	10	3	
8267015	15	3	

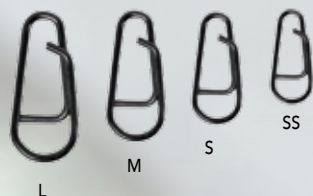
## STICK SINKER



CODE	WEIGHT G	Q.TY/BAG	EUR
8268003	3	4	
8268005	5	4	
8268007	7	4	
8268010	10	3	
8268015	15	3	
8268020	20	3	
8268025	25	3	



## QUICK LINK

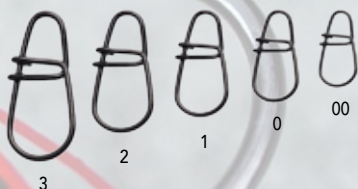


### Quick link - Bag x 10 pcs

CODE	MISURA	KG	LBS	EUR
NM95100000	SS	5	11	
NM95100001	S	10	22	
NM95100002	M	14	31	
NM95100003	L	20	44	

Quick link, oversized wire for hard use, suitable for heavy spinning without compromises, both inshore and offshore. 4 sizes, 10 pcs per box. Ideal for the use of Long Jerk, Casting Jig and Top Water lures.

## EGG SNAP

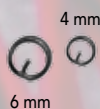


### Egg snap - Bag x 10 pcs

CODE	SIZE	KG	LBS	EUR
NM95100100	00	7	15	
NM95100101	0	10	22	
NM95100102	1	15	33	
NM95100103	2	30	66	
NM95100104	3	40	88	

Forma classica, multi uso, colore Black Nichel, adatto all'utilizzo di differenti tipologie di artificiali. In base alla misura è stato pensato per agganciare Totanare, Minnow, Casting Jig e artificiali Top Water. 5 misure, 10 pezzi per bustina.

## TROUT QUICK RING

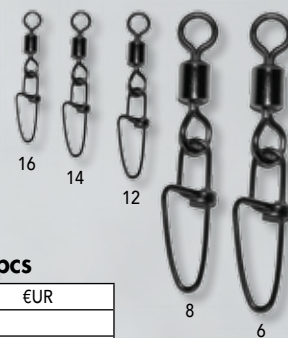


### Trout quick ring - Bag x 10 pcs

CODE	SIZE	KG	LBS	EUR
NM95100204	4 mm	8	18	
NM95100206	6 mm	12	26	

Quick set micro rings, thanks to the particular shape of one of the ends, allow a quick and easy change of the hook on minnow and spoon. 2 sizes, 10 pcs each box. Color Black Nickel.

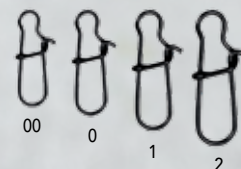
## SWIVELS WITH SNAP



### Swivel with snap - Bag x 10 pcs

CODE	SIZE	EUR
NM95001006	6	
NM95001008	8	
NM95001012	12	
NM95001014	14	
NM95001016	16	

## FAST-LOCK SNAPS



### Fast lock snap - Bag x 10 pcs

CODE	SIZE	EUR
NM95001100	0	
NM95001101	1	
NM95001102	2	
NM95001110	00	

## ROLLING SWIVEL FAST LOCK SNAP



### Bag x 10 pcs

CODE	SIZE	KG	LBS	EUR
4990490	12	9	20	
4990491	14	4	10	

## HOOK KEEPER



Special hook keeper for spinning rods. Bag with 3 pieces and 6 rings.

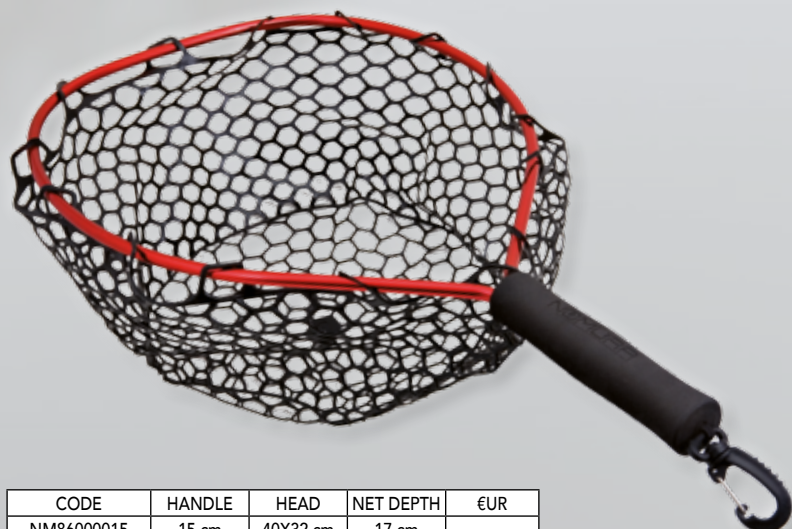
CODE	EUR
NM96000100	



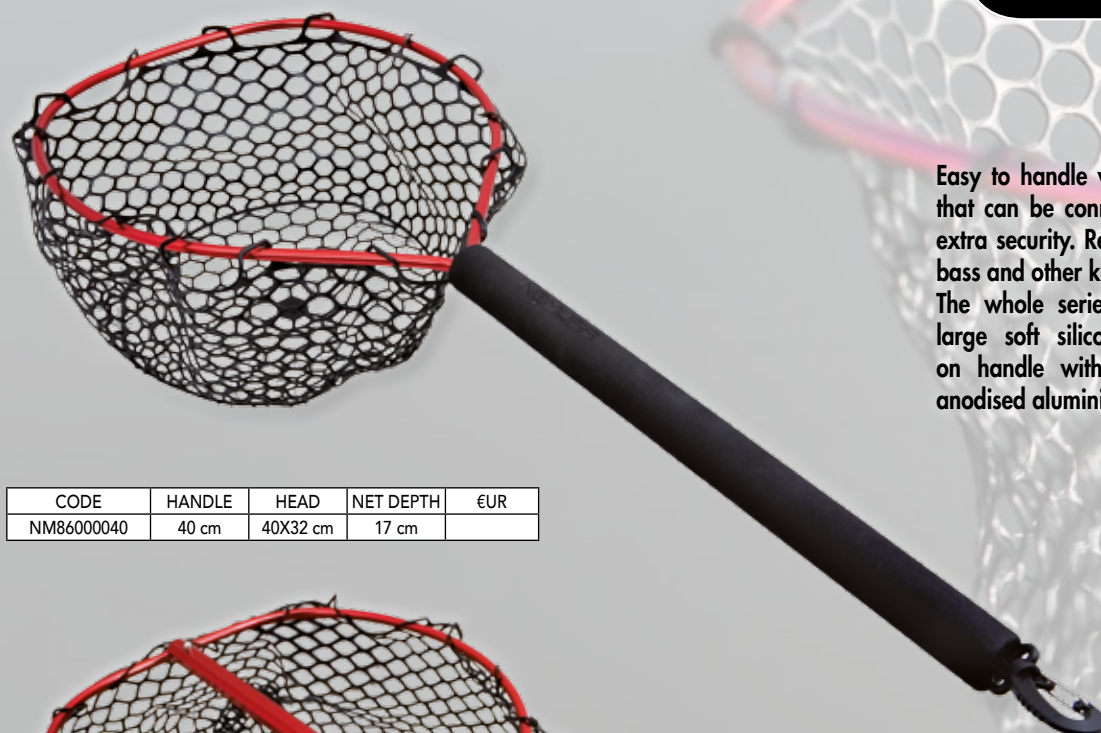


# NOMURA KAYAK & BELLY NETS

NETS

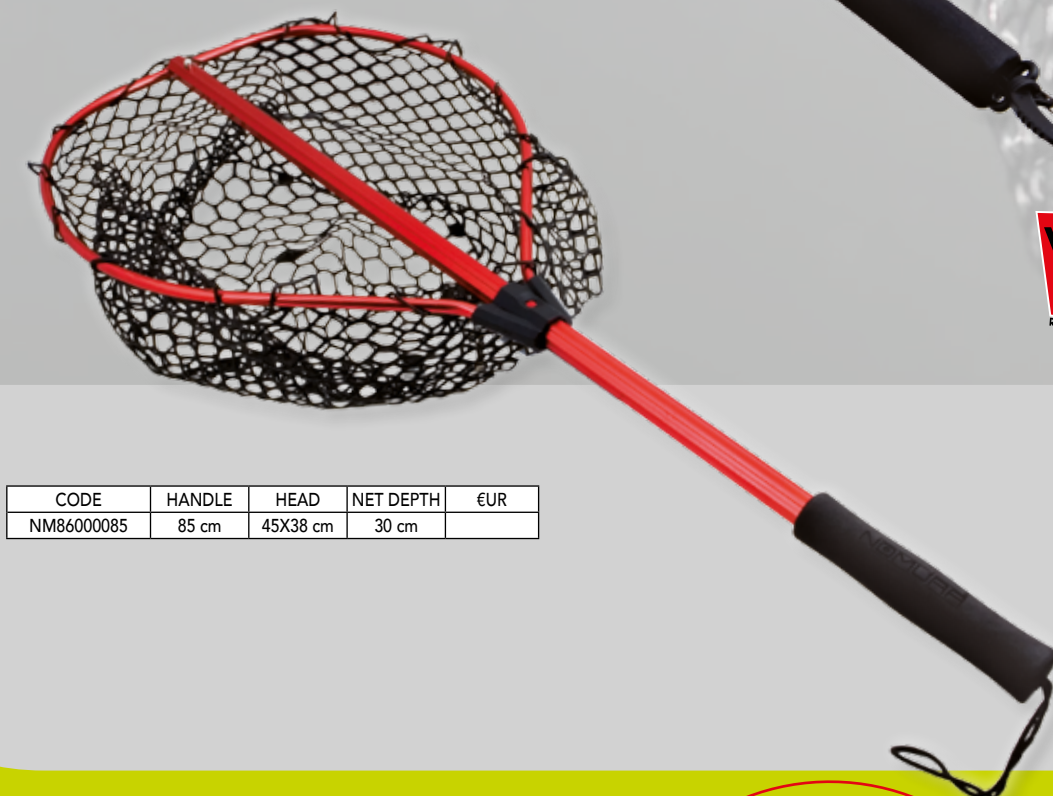


CODE	HANDLE	HEAD	NET DEPTH	EUR
NM86000015	15 cm	40X32 cm	17 cm	



CODE	HANDLE	HEAD	NET DEPTH	EUR
NM86000040	40 cm	40X32 cm	17 cm	

Easy to handle with a draw string cord that can be connected to the kayak for extra security. Recommended for bream, bass and other kayak caught species. The whole series features fish friendly large soft silicone mesh, elastic cord on handle with snap, rounded corners anodised aluminium handle, EVA grip.

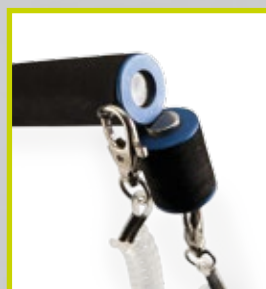


CODE	HANDLE	HEAD	NET DEPTH	EUR
NM86000085	85 cm	45X38 cm	30 cm	

# NOMURA NETS

TELESCOPIC ALUMINIUM HANDLE  
WITH EVA INSERT – SILICONE NET  
FLAT BOTTOM

CODE	HANDLE	HEAD	NET DEPTH	EUR
NM86000005	30/44 cm	45X35 cm	25 cm	



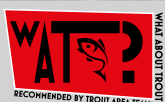
Quick release  
with magnetic clip with cord  
and safety snaps.

CODE	HANDLE	HEAD	NET DEPTH	EUR
NM86000000	21 cm	45X35 cm	30 cm	

**BOGA  
GRIPPER**

Special grip perfect for ultra light techniques  
Rockfishing, Street Fishing, Trout Area.  
Compact size, easy opening knob, spiral security wire with  
snap, hi-grade aluminum construction, rust proof stainless steel  
jaws' spring.

CODE	EUR
NM96000000	



## FLOATING LANDING NET

**NEW**

**ULTRALIGHT**



TELESCOPIC ALUMINIUM HANDLE  
WITH RUBBER INSERT – SILICONE NET  
FLAT BOTTOM - SNAP HEAD CLOSURE

CODE	HANDLE	HEAD	WEIGHT	EUR
NM86000090	59/145 cm	45X55 cm	575 G	







## NOMURA CASES

Designed around our products and produced with the best materials on the market, they will allow your fishing tackle to follow you everywhere and to last for many years to come.

### GREEN HARD CARRYALL CASE

CODE	LENGTH CM	EUR
NM85000130	130	

### GREY HARD CARRYALL CASE

CODE	LENGTH CM	EUR
NM85000150	150	

### BLACK HARD CARRYALL CASE

CODE	LENGTH CM	EUR
NM85000160	160	

# Narita 成田

Limited Edition

Luggage 限定版 —— 荷物



## BORSA ISE TROUT AREA 40 LITRES

A new waterproof EVA bag designed by the Nomura team to make your Trout Area session much easier. The bag is equipped with 2 rod holders and a net holder; thanks to the capacity of 40 liters, it can contain all your accessories and lures. Equipped with shoulder strap to facilitate transport and 2 joinable rigid handles.

CODE	MEASURES CM	EUR
NM80000200	40x28x27	



## PORTACANNE TROUT AREA

Support for 6 rods designed for the Trout Area. Built with light and resistant materials, compact and functional design.

CODE	MEASURES CM	EUR
NM99990092	42x47x28	





## NARITA LURES BAG LONG TUBES & BOXES

Bag that includes 12 tubes of 20 centimeters in length in the main compartment, and two boxes for lures or small accessories.

Externally it is equipped with two side pockets and a large front pocket that can be organized into two compartments. The set-up includes large hinges, double covers for greater contents protection, padded carrying handle and shoulder strap.

CODE	MEASURES CM	EUR
NM80000106	38x20x24	



## NARITA LURES BAG WITH TUBES

If the sight of all your lures floating around tangled inside your box sounds all too familiar, Narita Lures bag is what you are looking for.

Lures can be stored individually in the case in separate compartments with quick and easy access. Made from easy-clean Oxford fabric with 2 moulded plastic inner elements, this handy case can be carried on the shoulder or waist.

CODE	MEASURES CM	EUR
NM80000104	19x15x13	

## NARITA DE LUXE CARRYALL 1

Technical bag fully padded with generous dimensions that can hold a large number of artificial lures and everything necessary for a long fishing trip. Made of anti-tear and washable 1200 denier cordura material, it is equipped with five capacious pockets, two on the side, two on the front and one on the cover. The large interior space is finished with a stiff bottom and can accommodate large boxes. Transport is ensured by a comfortable padded handle or by the shoulder strap with anti-slip buckle.

CODE	MEASURES CM	EUR
NM80000108	44x27x35	





## NARITA DE LUXE CARRYALL 2

Medium-sized technical bag with a rigid and washable bottom. Built in 1200 anti-tear padded and washable cordura material, it is equipped with three large pockets, two on the side and one on the front. The internal space can accommodate boxes of different sizes for the transport of baits, small parts and equipment in general. It comes with a padded handle and shoulder strap.

CODE	MEASURES CM	EUR
NM80000107	48x30x26	



## “NARITA” FISHING BAG



limited availability item  
数量限定アイテム

CODE	MEASURES CM	EUR
NM80000102	28x34x18	

This Nomura Narita series bag is suitable for many different purposes not just for bass or spinning fishing style, it can store in the middle any kind of tackle, box live, two large lure cases. It is very well padded and can grant a full shock protection and it is waterproof. The best protection for your fishing tools and accessories. Also the three small pockets with velcro stripe open/close system are very useful for small accessories and the large big pocket in the bottom with zip permits to have all what you need well separated in a small and light weight fishing bag.

## NARITA CARRYALL TRANSPARENT POCKET



CODE	MEASURES CM	EUR
NM80000105	31x18x18	

Compact bag made of 1200 denier anti-tear and washable cordura material. Equipped with two sides transparent pockets and a large transparent front pocket that allow you to immediately identify the content. The internal space, protected by lateral supports, is modular and can contain boxes of various sizes for all the accessories. On the inside of the cover there is a space dedicated to the transport of jigs, scissors, pliers, etc. ; the hinges and the bottom are waterproof, while the shoulder strap is equipped with non-slip padding.

## SLING BAG NARITA



Padded shoulder bag equipped with two separate spaces suitable to contain a good quantity of lures and equipment, allowing you to have it always at hand without hindering the movements. Built in excellent 1200 denier cordura material, it is fitted sideways with pliers and boga-grip, while the bottom is washable.

CODE	MEASURES CM	EUR
NM80000055	20x12x30	

## NOMURA BACK PACK

Multi-pocket backpack, practical and light, useful for conveniently storing all the equipment. Inside transparent zip pockets to immediately identify the contents.

CODE	MEASURES CM	EUR
NM80000115	40x48x18	



## “NARITA” REELS CASE

With Narita Reel Case you can carry reels of all sizes safely. The case is closed with a double zip, it is semi stiff, padded, waterproof and will ensure the maximum protection for your tools.



CODE	MEASURES CM	EUR
NM80000005	21x17x10	



## NOMURA EGI LURE BAG



Eging bag in cordura with bait rack in rigid plastic.



SINGLE RACK

limited availability item  
数量限定アイテム



DOUBLE RACK

limited availability item  
数量限定アイテム

CODE	RACK	MEASURES CM	EUR
NM80000110	single	30x20x6	
NM80000111	double	30x20x9	

## NARITA SPOONS WALLET WITH EVA

This high quality Oxford fabric case has been designed to allow you to always have, in order and at your fingertips, your selection of spoons. EVA inner walls with vertical engraving, as well as firmly fastening the hooks, will allow you to easily keep the interior dry, increasing the duration of your lures. Available in 2 sizes. (Spoons not included).



CODE	MEASURES CM	EUR
NM80000010	10.5x19.5x5	
NM80000011	18.5x24.5x5	

## NARITA SPINNING BELT

Using the best material 600D PU-coated this spinning belt has two main pockets in front, divided with 2 different zips plus 2 smaller pockets on both sides, one with mesh. Totally 4 pockets. It is ideal for mobile spinners anglers as it is always at your disposal and very light. The innovative lace will go around the neck and will sustain your belt even when it is totally full of accessories.



CODE	MEASURES CM	EUR
NM80000050	60x20	

## NARITA CARRYALL BELT

Padded belt bag ideal to have with you the lures and all the main accessories such as wires, boga-grip, pliers, etc. It is equipped with a main compartment with internal pockets plus a completely openable external pocket equipped with foam boards to temporary hang ready bait, and mesh pockets. You can bring it to the waist through belt or you can transport it through the shoulder strap. Made in cordura 1200 D material, this bag is sturdy and washable.



CODE	MEASURES CM	EUR
NM80000054	27x10x17	

## NARITA LURE WALLET

This wallet contains 5 big strong transparent PVC bags reclosable for your ready rigs and soft lures. Outside and inside the front big pocket (cm. 22x13) can hold your accessories.

CODE	MEASURES CM	EUR
NM80000006	22x13	



## “NARITA” RIG & TACKLE WALLET

Easy to open/close with top quality Velcro without zips, it has two mesh pockets inside plus 10 transparent PVC reclosable strong bags for your rigs or lures. Outside two nice and heavy duty pockets for your accessories.

CODE	MEASURES CM	EUR
NM80000002	20x31	

limited availability item  
数量限定アイテム

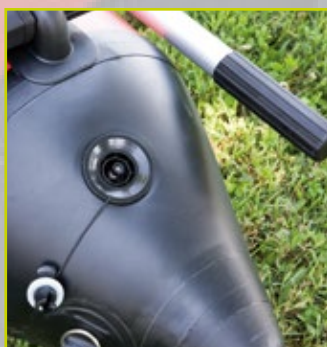




# BELLY BOAT



Nomura has produced this new pneumatic belly boat designed for specialists who do not accept compromises. The use of top quality materials perfectly combined, create a tool in which every detail is in the right place and able to provide adequate support when fishing very large prey or when you bring a lot of equipment.



CODE	EUR
NM97000000	

**TECHNICAL FEATURES:**

- High quality PVC and 1000D polyester fabric
- two large bags for storing boxes, small parts and other equipment
- safety valves with key mechanism
- improved seat and back for optimal comfort
- "H" shaped transport straps that lock together, to transport the belly boat, rods, etc.
- additional back cover to secure the load
- Velcro straps to attach accessories to the side
- measuring mat with ruler in cm.
- repair kit and inflation pump
- oars
- carry bag





# BELLY BOAT NM145

**NEW**

BELLY BOAT



This brand new aggressive looking belly boat is the best you can currently find on the market. The latest generation materials, the new concept technical bags, the pneumatic seat with rod holders and many other details leave no room for compromise. The small size (145 cm long and 110 cm wide) will allow for easy transport. You just have to try it.



CODE	EUR
NM97000001	

**TECHNICAL FEATURES:**

- High quality PVC and 1000D polyester fabric
- 50 cm bags with full length pockets and exposed compartments with mesh
- safety valves with key mechanism
- inflatable extracomfort seat with 4 rod holders on the backrest
- "H" shaped transport straps that lock together, to transport the belly boat
- Velcro straps and carabiners to attach accessories to the side
- repair kit and inflation pump
- carry bag
- maximum load 130 kg



FIND MORE ON





**ROD RACK**

6 RODS - FASTENING WITH BELT

This rod holder allows you to carry 6 rods and some lures or small tools in complete safety.  
cm 40x52

CODE	EUR
NM97000012	

**NEW** 新**NEW**

新

**MOTOR MOUNT**STAINLESS STEEL SHAFT  
FASTENING WITH SUCKERS

This special support will allow you to install a motor to your belly boat safely and reliably.

CODE	EUR
NM97000011	

**SEAT FLOOR PER BELLY**

Accessory designed to improve the comfort of the angler during the fishing action; it consists of a comfortable seat that allows an optimal view and greater freedom of movement during the fishing action. Perfect with Nomura belly boat.

CODE	EUR
NM97000010	





## FRESHWATER HI-TECH SHIRT



Hoodie in non-deformable and breathable stretch technical fabric that allows quick drying. Nomura motif with logos and Leaping Bass.



CODE	SIZE	EUR
NM99990067	M	
NM99990068	L	
NM99990069	XL	

## SALTWATER HI-TECH SHIRT



Hoodie in non-deformable and breathable stretch technical fabric that allows quick drying. Nomura motif with logos and Leaping Tuna.



CODE	SIZE	EUR
NM99990064	M	
NM99990065	L	
NM99990066	XL	

## “BLOODY FISHBONE” HI-TECH CARDIGAN



SPINNING  
スピンニング強道観念  
obsession

Hooded cardigan in non-deformable and breathable stretch technical fabric. Exclusive Nomura Bloody Fishbone motif.

CODE	SIZE	EUR
NM99990060	M	
NM99990061	L	
NM99990062	XL	





## MULTIUSE TUBULAR SCARF



Multi-purpose tubular scarf in technical fabric quick-drying and breathable. Nomura motif with logos and Hell Hook.

CODE	SIZE	EUR
NM99990070	One size fits all cm 25x40	

limited availability item  
数量限定アイテム

## NOMURA FISHING VEST

CODE	SIZE	EUR
NM98000501	L	
NM98000502	XL	



The super lightweight technical waterproof fabric and the 9 zip pockets in strategic positions will make this new fishing vest a precious ally to have all the necessary things with you while keeping your hands free.



## NOMURA TECHNICAL T-SHIRT

CODE	SIZE	EUR
NM99990050	M	
NM99990051	L	
NM99990052	XL	

T-shirt in stretch and breathable polyamide fabric that allows rapid drying; the high quality fabric combines with great care of details and look in perfect Nomura style. Pattern logged with the brands of the whole line.

## NOMURA SPORT CAP

High quality cotton, fashionable flat brim, 3D front embroidery with contrast button. One size with adjustable Velcro strap. A must for your fishing days in the sun.

CODE	SIZE	EUR
NM99990008	One size fits all	





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